

Cyber Savvy

Nancy Willard, M.S., J.D.

Embrace Civility in the Digital Age

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Remember,
What You Do
Reflects on You

What are the most common reasons you have seen people make bad choices when they use digital technologies?

Did not think about how this might affect someone else - 74%

Trying to get attention - 66%

Acted in anger - 65%

Did not think about how others would view them - 43%

Forgot posts can be seen by many people - 38%

Forgot someone could forward a private message to others - 34%

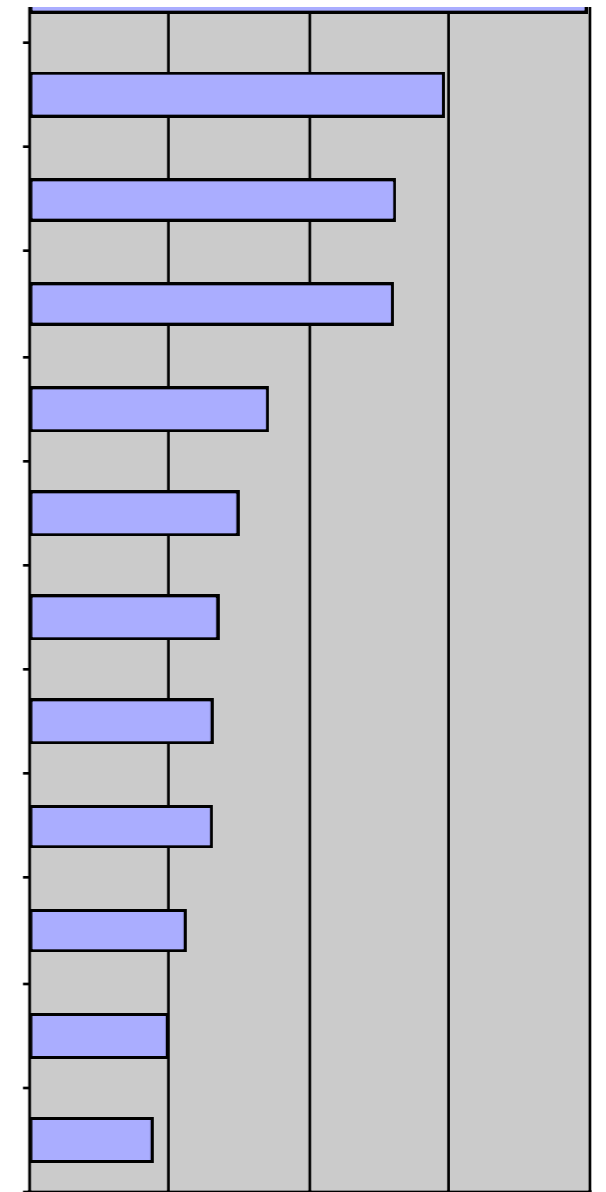
Were deceived by someone else - 33%

Followed what someone else was doing - 33%

Thought they were invisible so no one would know they did this - 28%

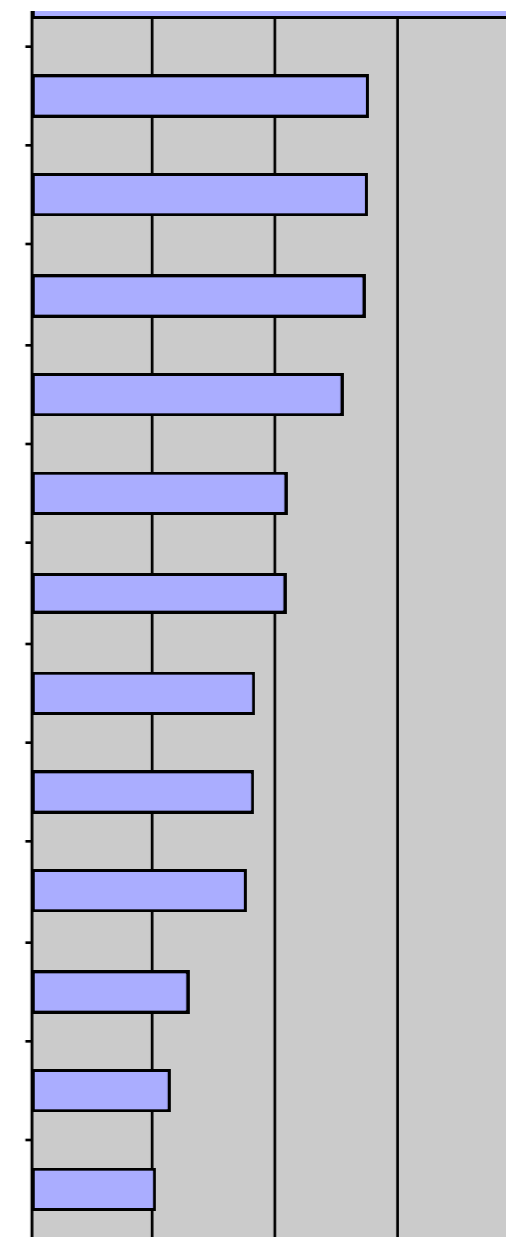
Thought it was okay, because it was easy using technologies - 25%

Were pressured by someone else - 22%

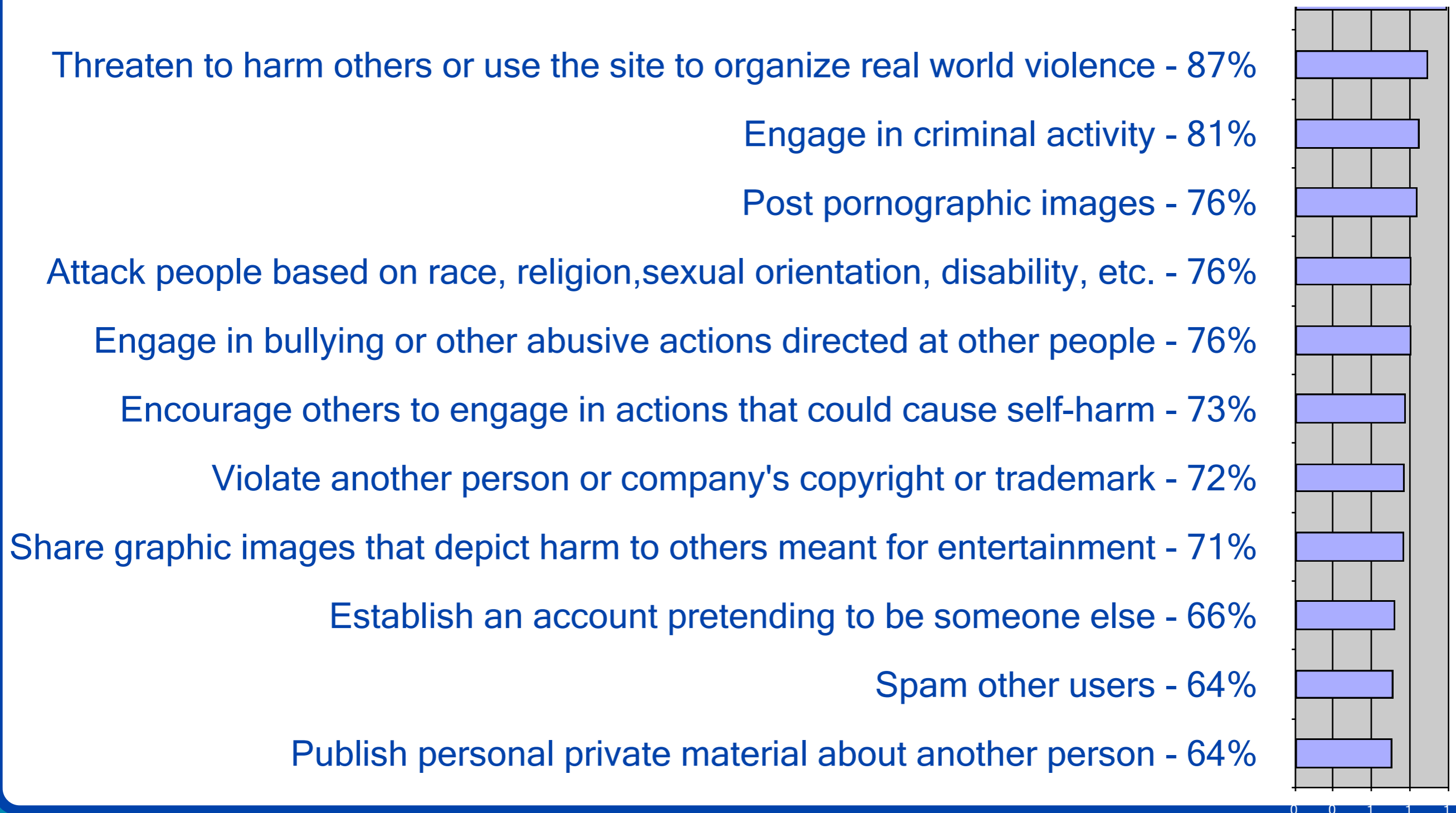


What are the top most important reasons why you would not do something inappropriate using digital technologies?

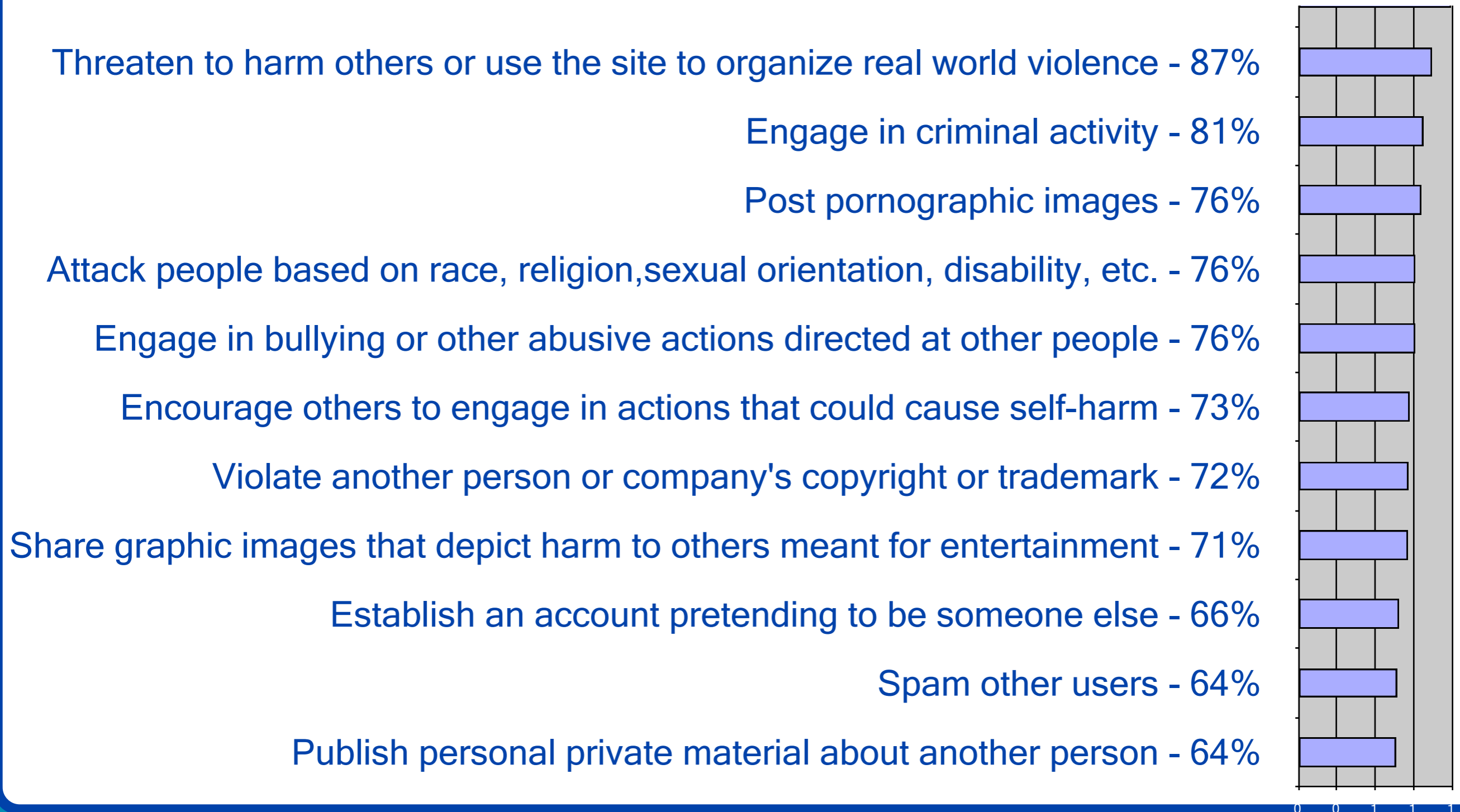
- What my parents, guardian, or other important adults would think - 69%
- How I would feel about myself - 69%
- How I would feel if someone did this to me - 69%
- How it might affect my future - 64%
- I could get into trouble at school - 53%
- I could get into trouble at home - 52%
- What my friends would think - 46%
- I could be arrested - 46%
- What my teachers or other school staff would think - 44%
- What people I don't know would think - 32%
- Someone might file an Abuse Report - 29%
- My access would be restricted or my cell phone taken away - 26%



Which of the following actions are likely prohibited on social networking sites?



All of these actions are prohibited on Facebook!



Which of the following do you find yourself doing frequently?

Spend more time online than you planned to - 59%

Use the Internet late at night even though this makes you tired - 47%

I do not generally do these things - 35%

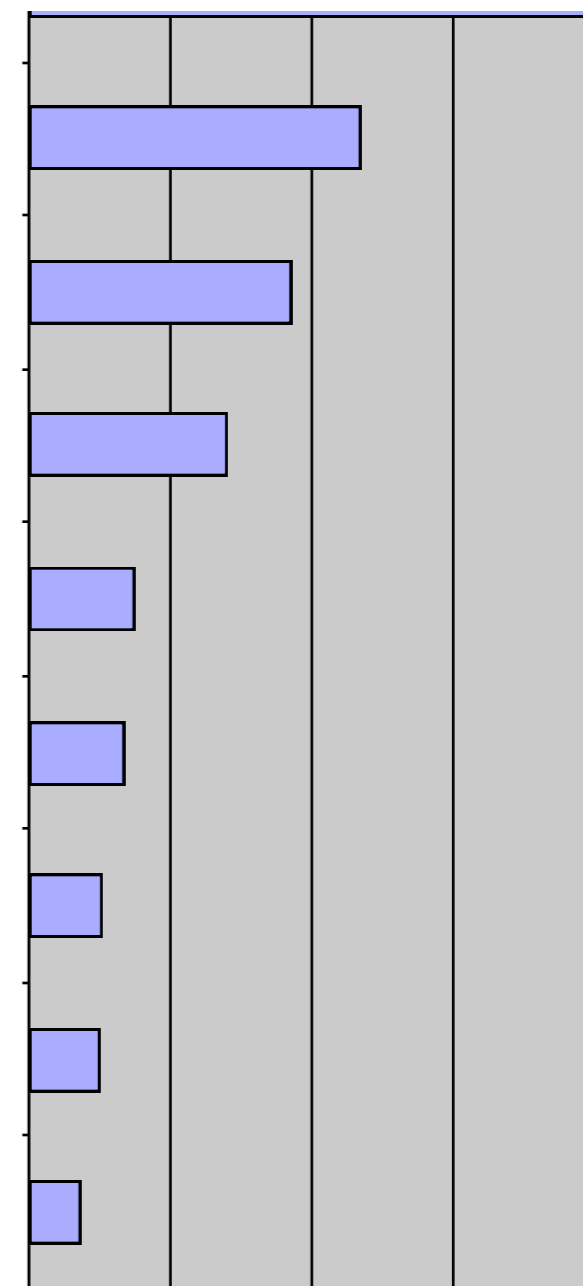
Spend time online instead of other activities with friends - 19%

Think about online activities when you are not online - 17%

Use sneaky ways to get online when you should not be - 13%

Get upset if someone tries to prevent you from being online - 13%

Hard time thinking what you could do other than being online - 9%



What steps do you take to make sure you are not spending too much time using digital technologies?

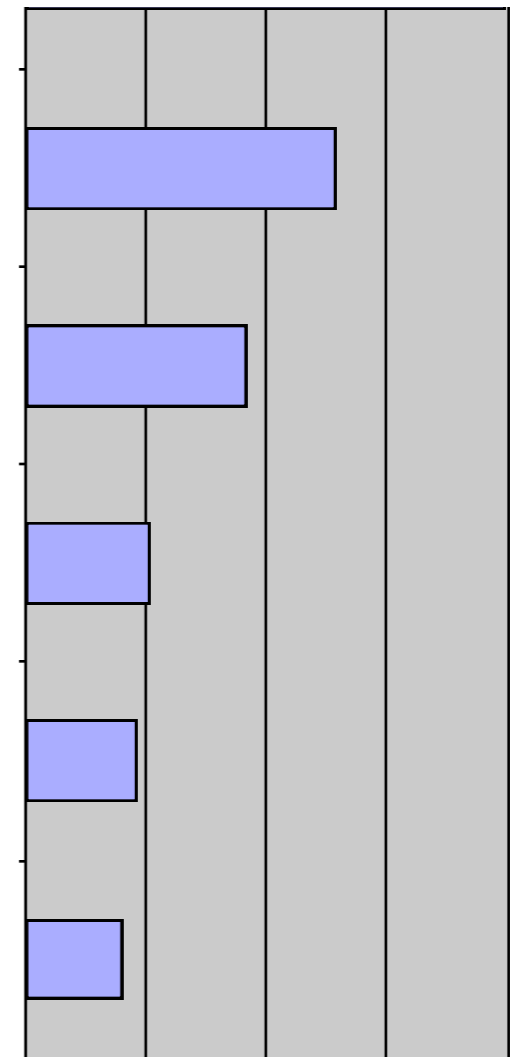
Make plans for other activities (getting together with friends) - 65%

Avoid being online when I am doing homework - 46%

Keep track of time I spend online or using your cell - 26%

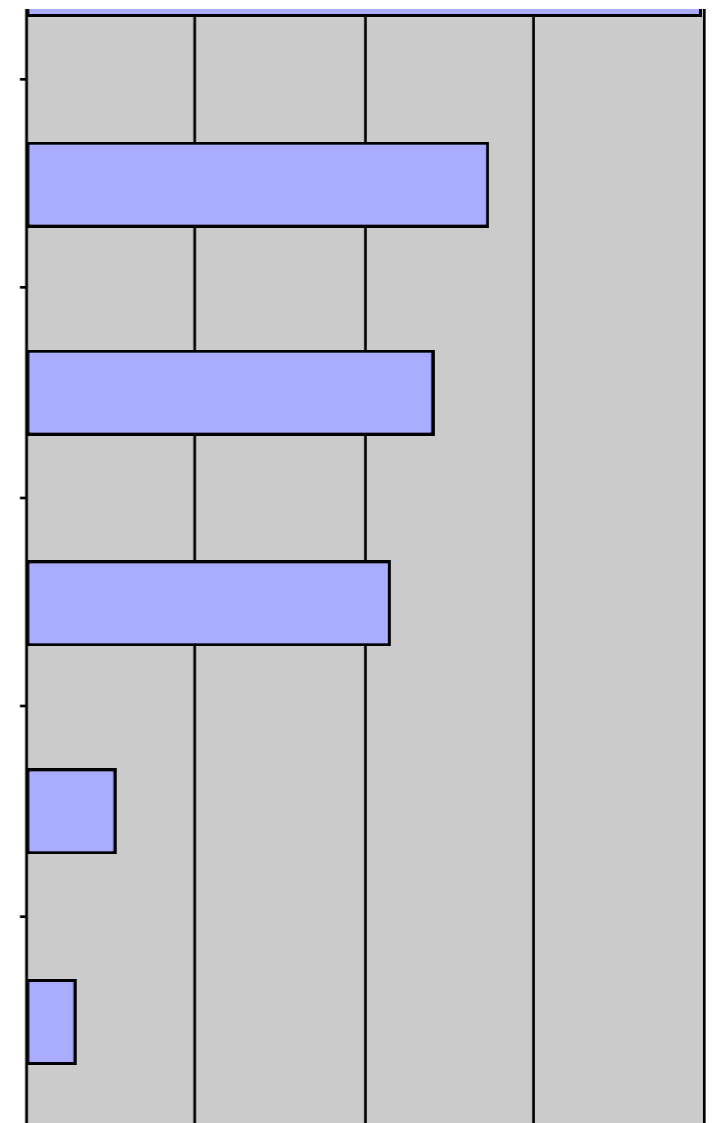
Turn off my cell phone at night - 23%

Set goals for myself about how much time I will spend - 20%



What do you think teens should do if they see that someone is being hurt, doing something risky, or being hurtful online?

- Reach out to provide support or guidance - 68%
- Report serious concerns to an adult who can help - 60%
- Tell the person being hurtful to stop, if this is safe - 54%
- Ignore the situation because it is none of their business - 13%
- Ignore the situation because they likely cannot help - 8%



Think about a time when you saw someone was being hurt, doing something risky, or being hurtful online and you really wanted to step in, but you didn't. Why?

It was not my business - 62%

I did not know what I could do - 55%

I could have failed and embarrassed myself - 29%

The one being bullied wasn't a friend of mine - 24%

School staff should have responded - 21%

Others might have teased me if I tried to help - 21%

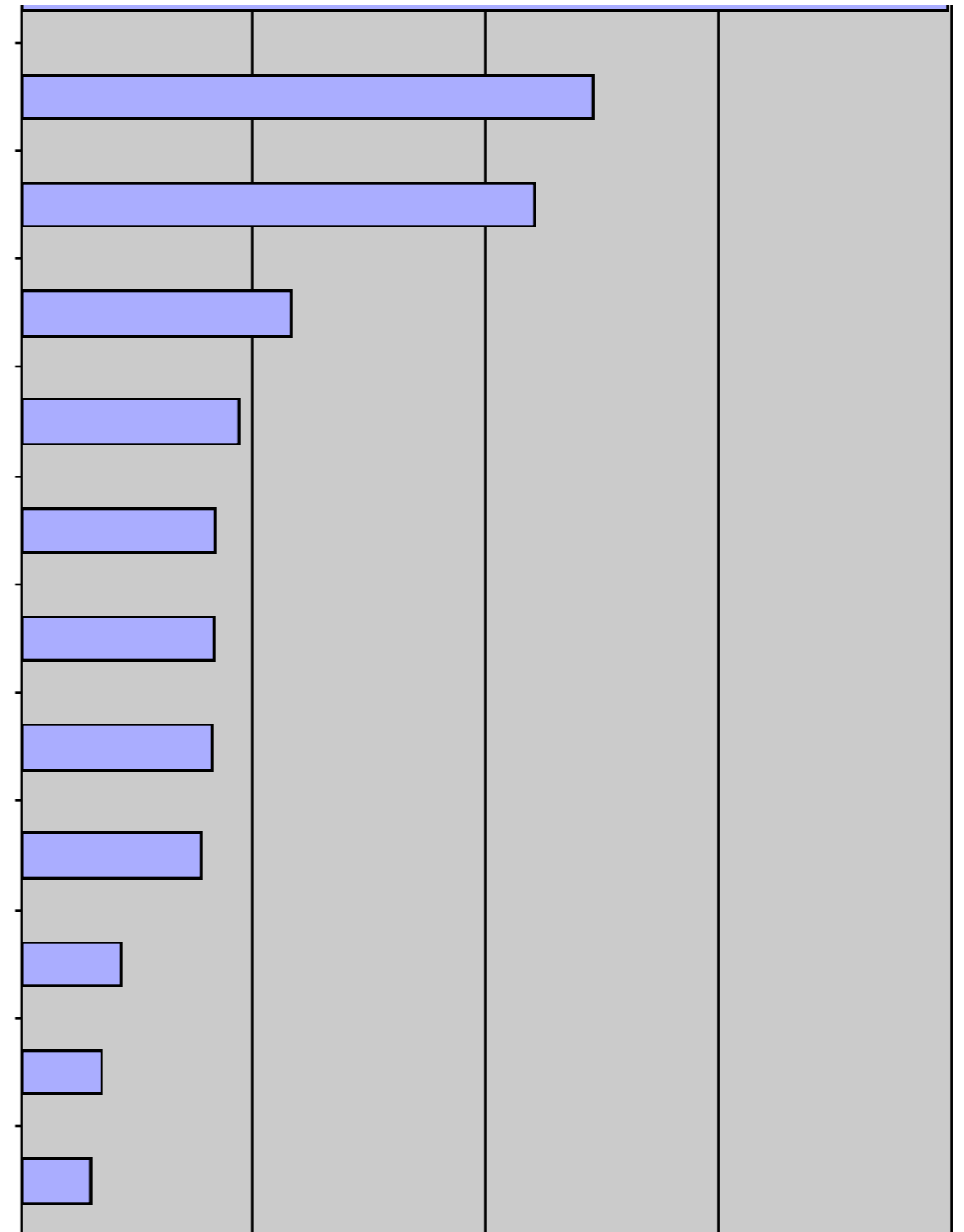
I decided it wasn't really that bad - 21%

The one bullying could have retaliated - 20%

Others thought it was funny - 11%

Others thought the one bullying was cool - 9%

The one who was bullying was a friend of mine - 8%



What words would you use to describe a person who tries to help when he or she sees someone is being hurt online or is doing something that could be risky?

Awesome **Brave** Bystander **Caring** Concerned Confident

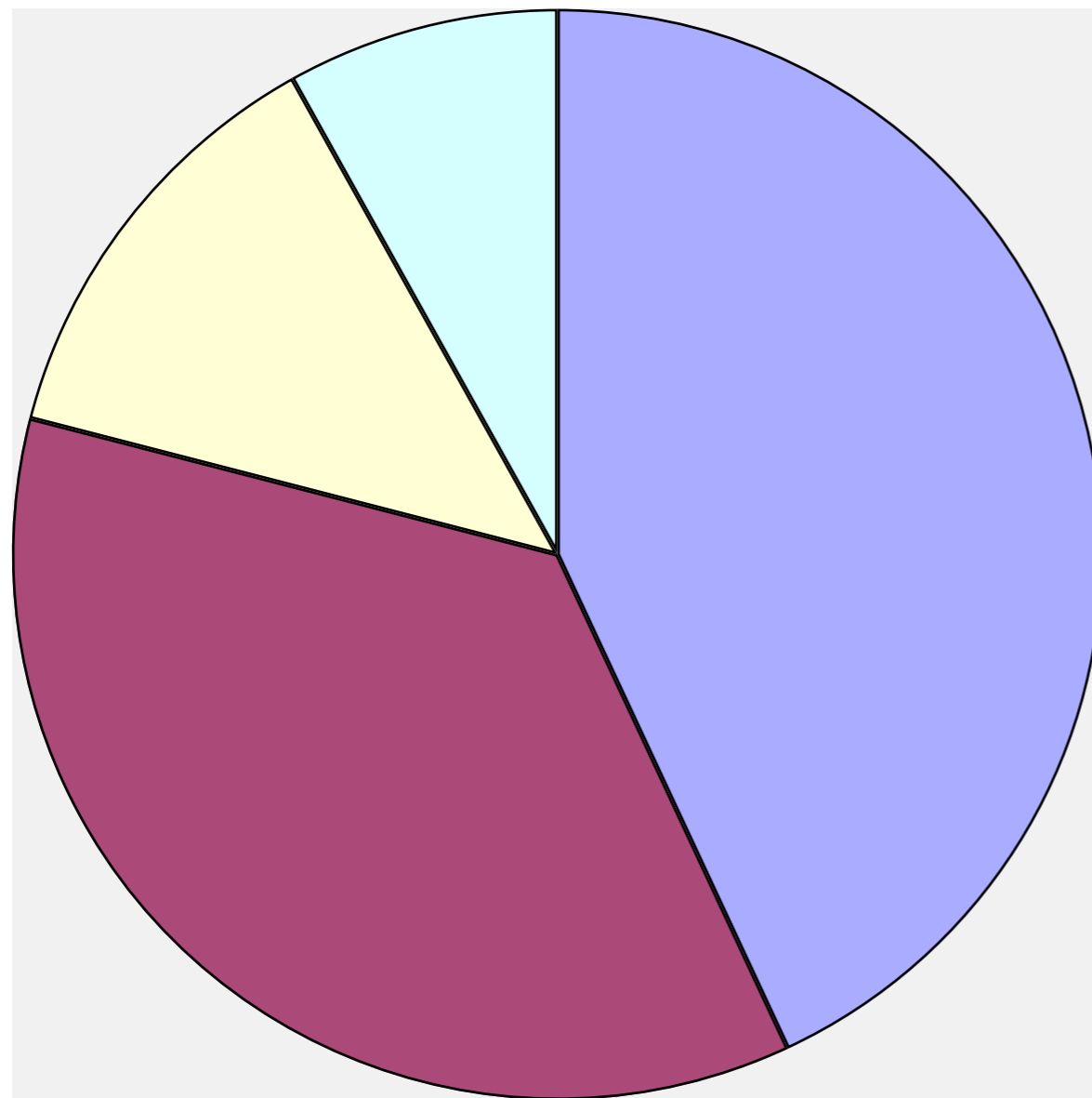
Considerate **Thoughtful** **Courageous** Doing the Right

Friend Good Samaritan **Hero** Heroic **Kind** Leader Mature

Nice Responsible Selfless Stop Strong

Think Before
You Post

How often have you seen students at your school post material on their social networking account that you think raises concerns about their reputation?



- 43% Often
- 36% Sometimes
- 13% Seldom
- 8% Never

What are the most common reasons you have seen people make bad choices when they use digital technologies?

Did not think about how this might affect someone else - 74%

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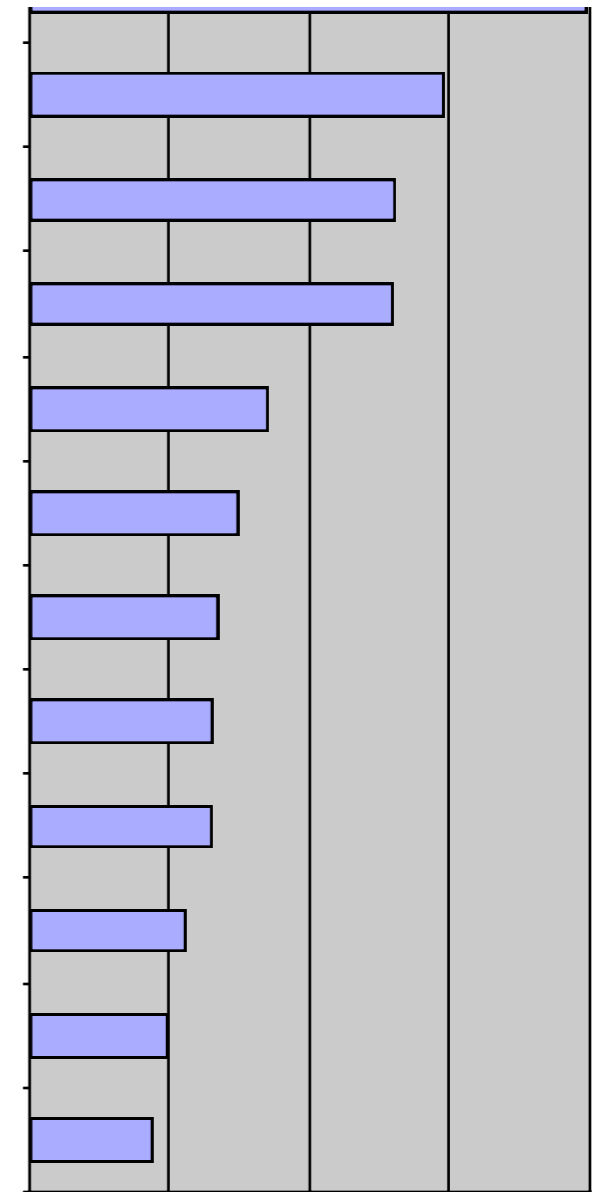
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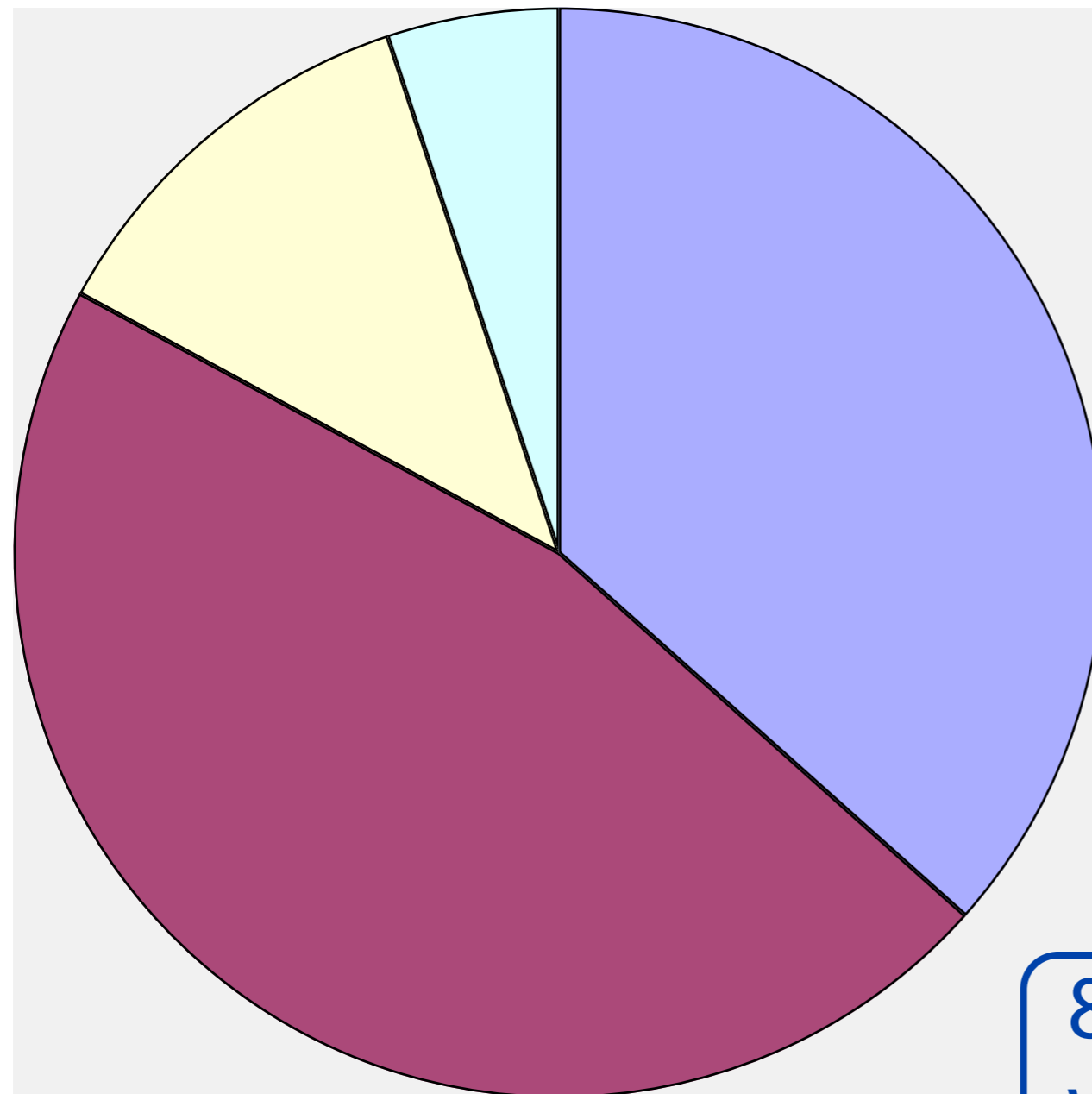
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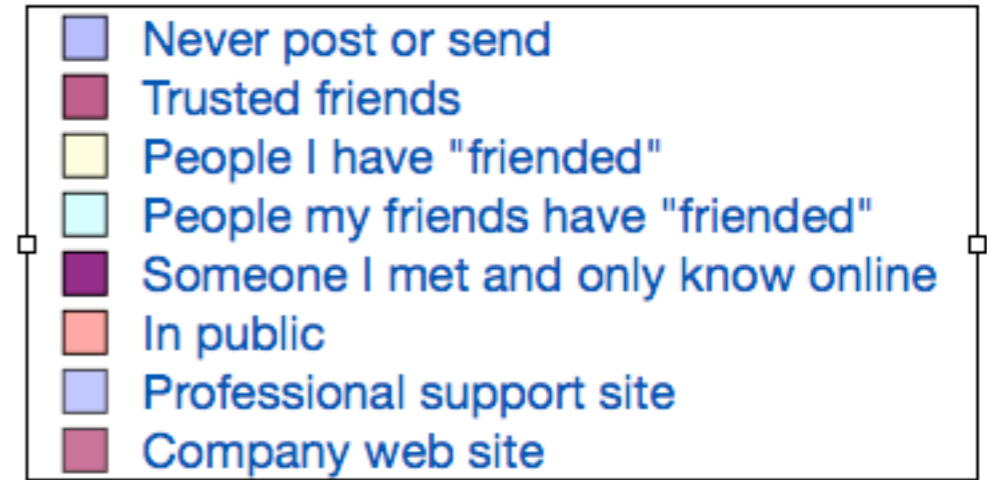
How do you make decisions when you post, send, or text?



- 46% I am very careful about what I post publicly, but am less careful about what I send privately or text
- 37% I am very careful about what I post, send, or text
- 12% I do not think about it much
- 5% I post, send, or text whatever I want to

81% are very careful about what they post publicly!

How would you share information about others?



□ Their personal contact information

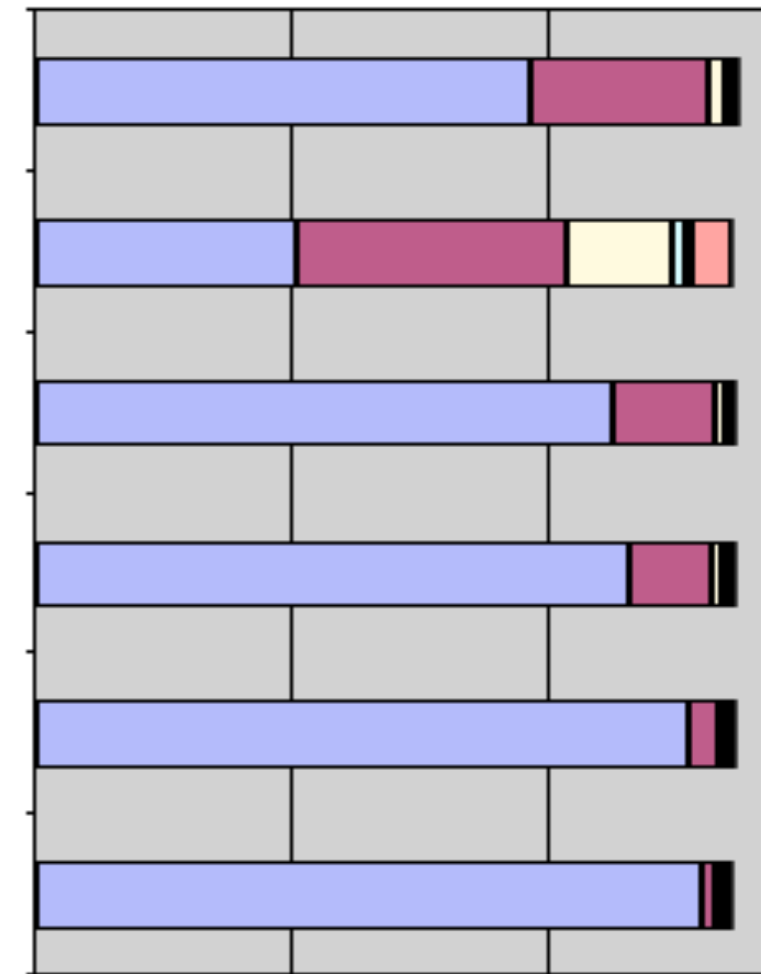
□ About their interests and activities

□ Discloses personal difficulties they are having

□ Could make people think they make bad choices

□ Something they want to be kept private

□ A nude or semi-nude image of this person



If you saw a friend had posted an image or information that was likely to damage your friend's reputation or could cause other trouble, how would you explain the need to immediately remove this material?

They wouldn't want the same done to them.

it could hurt the other persons feelings if you dont take it down

That they might not want to keep that up because it could damage you in the future.

it could ruin his/her future

I would say that this can make people think wrongly of you and may damage you're post-

By saying it could get you in trouble!

I would say that the material is offensive in some way and that their are consequences if tell them to take it off

You should probably take that off. There are websites where people take pictures of that

I would explain that this is a bad idea and you will regret it

Explain what it looks like

Take that off now

It could hurt them in the long run

It's not smart and could seriously backfire. It's not worth it.

Take it off now

I would tell my friend that it was wrong and if you don't remove it than I will report it to an ad

Someone I know has posted some personal information I think you should tell them someth

Dude, if your boss sees this, you could get fired, it's happened before. And what if your mor
dude, what your doin is stupid, stop it.

take it off

You need to take that down.

Disgusted

i would explain and share my knowledge of the possible repercussions of her actions, and t

Come on, you look like a <>. What will the whole school think about you and your family an

Just tell them to remove it. If they think I'm their friend they'll listen.

The image or information could endanger them since there are sexual predators, and other

Think about if this will affect you in a positive or negative way

it would hurt the other persons feelings

I would tell them if it was them they would want it removed

I would tell him or her that the picture or information is inappropriate and they should take it

i would say what can be the possible outcomes.

imagine if this image gets to your kids, years from now. how are you going to explain this to

I would explain and ask them how they would feel if it was their information being put out th

This may not seem like a big deal to you right now, but this could really hurt you in the near

i wouldnt. thats their choice

remove it thats stupid

It can ruin your life.

show it to them

I would say that the other person may not want that image online and how it could dramat

The risk isn't worth a funny tweet or a lot of likes on a picture. You could seriously get in tr

They need to make their own mistakes. People don't listen, they just learn.

tell them the short and long term effects

I would just tell them what I personally thought and it would be up to them whether or not t

I would tell them that once it's on the internet it can never be deleted.

I would say, "This material could potentially ruin your entire future, do not let one mistake

It will ruin your reputation

You need to get that off the internet like now or your life could be ruined. What about your

Do you want the entire world, including your family and teachers to see it?

that it stays on the internet forever and could severely damage their future

I would tell them that I would not post that therefore neither should they.

I would just contact them any way I could, as fast as I could, tell them that what they poste

It's his/her information and it should be kept private unless told otherwise.

It depends on who it is.

this is not your information which doesn't give you the right to post it

That was mean and wrong and you should really take it off, even if you didn't mean it that

Depends on the person, how close we are. If very, just tell them it's not a good idea.

By just telling them that they need to take it down now.

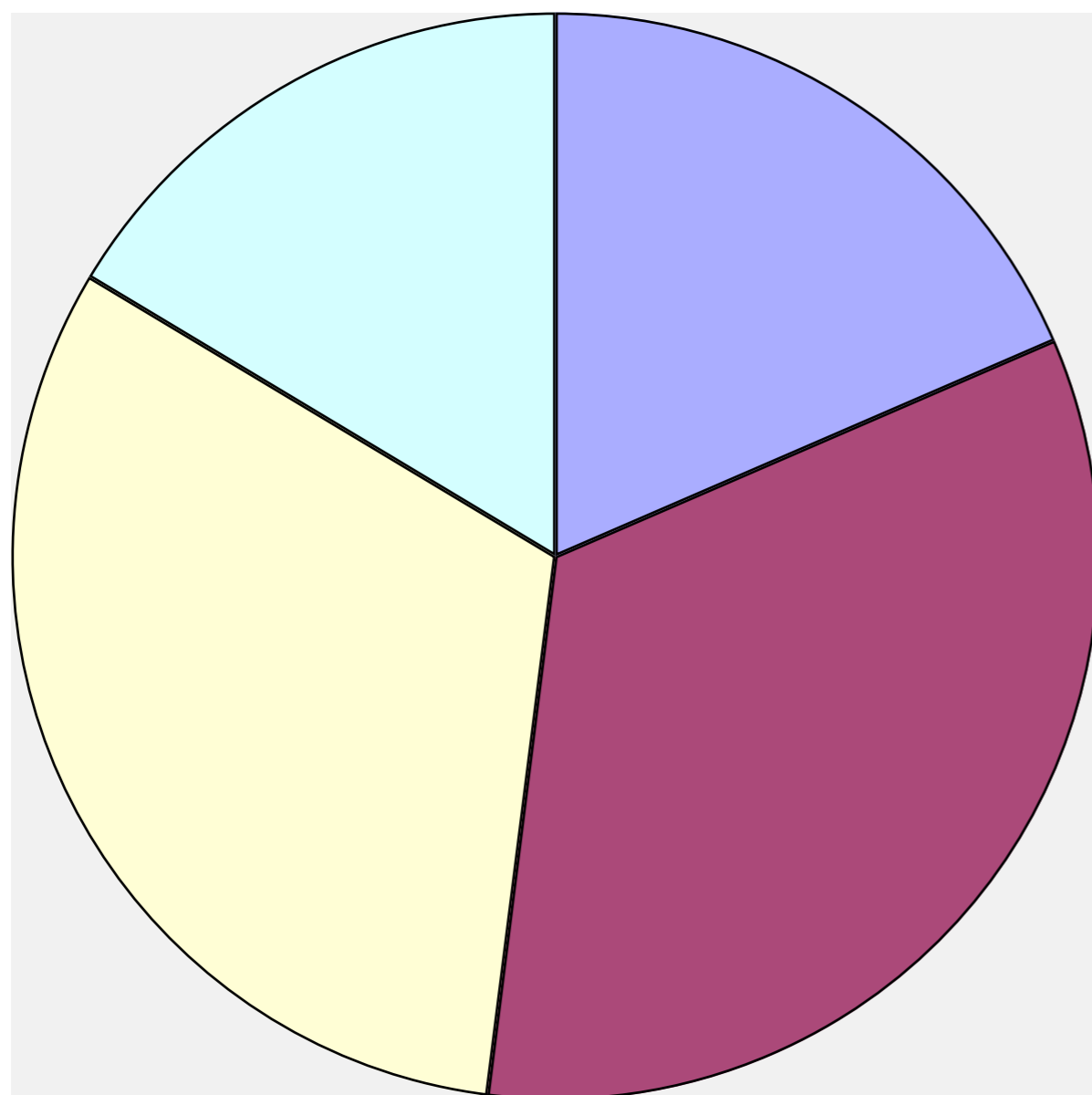
I would say think about how this could affect you later on in life. Like a nude or semi-nude

It could damage their reputation, personal image, and future.

hey, you have the first amendment and can post what you want. however, this could wind

Wisely
Connect

How often have you seen students at your school make friendship connections with people on their social networking accounts in ways that you think is likely not safe?



- 18% Often
- 34% Sometimes
- 32% Seldom
- 16% Never

Who will you "friend" on your social networking account?

Someone I know face-to-face and like - 83%

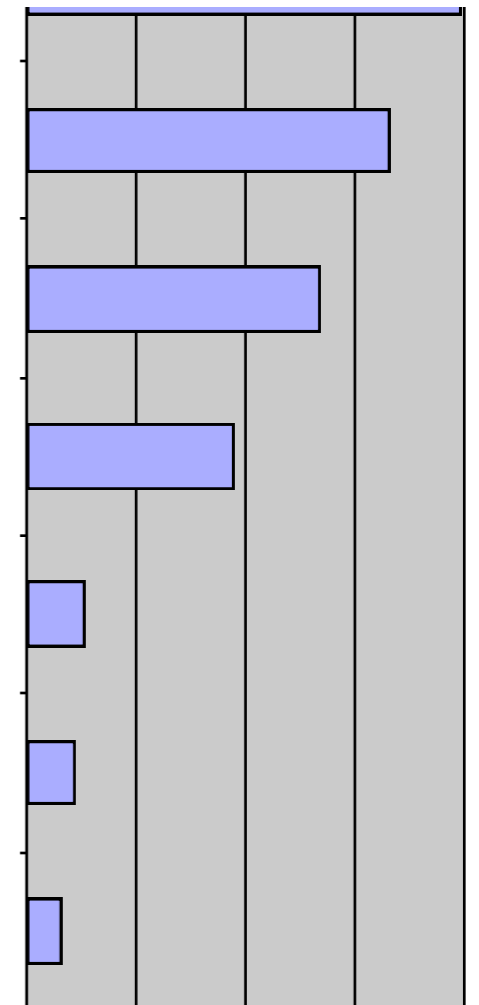
Someone I know face-to-face, but not very well - 68%

Someone a trusted friend of mine knows and likes - 48%

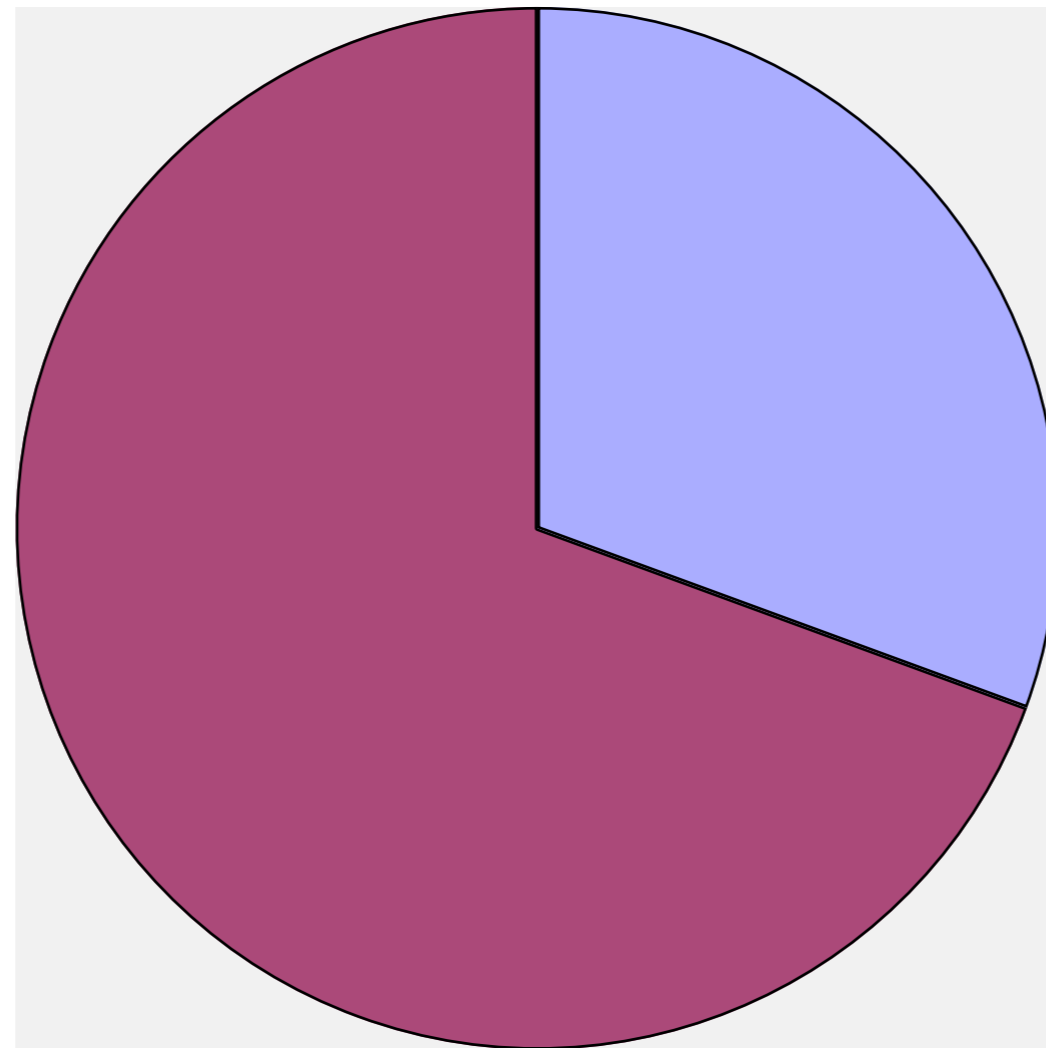
Someone a friend has friended, but does not know face-to-face - 14%

Someone I met online, doing activities we enjoy - 12%

Someone who sent a friendship request, but no other connection - 8%



How do you think teens should set the privacy settings on social networking sites like Facebook, Google+, Twitter, Instagram and the like?



- 31% Public, that is accessible to anyone
- 69% Private, that is accessible only to approved followers

If you do not know someone very well, what things are important to you in deciding whether to communicate with this person online?



What things might someone do that would make you decide to “unfriend” that person?

be annoying or seem scetchy

dislike that person

bad posts

spam

Annoying posts or if someone I knew did something to offend me in real life I'll block them

bad things

Post close-minded statuses, be annoying, swear a lot, send me a lot of invites, they try to

If they post pictures with alcohol, drugs, or cigarettes. If they post about illegal activity the

Make me feel uncomfortable or in danger

Post annoying stuff.

Not friends anymore, rude, offensive

Be mean, annoying, or inappropriate

If they start being creepy towards me, or they start to seem suspicious in some form.

creepy pictures

I don't unfriend I try to pick careful who I add it its an imposture I block right away

Constantly swear on their posts, only post pictures about his or her unhealthy relationship

Tries to talk to me frequently when we do not know each other, creepy vibe

Creep, be annoying in news feed, be irrelevant, invade my space

If all they posted was smoking and drinking comments.

post disrespecting or annoying statuses. hurt someone I'm close to.

their profile pictures, their statuses and what they say to their friends in their public come

Talk inappropriate things about them behind or to them face-face, getting into a fight online

Type of photos they have posted. If that person happens to have an altercation with a close

Post inappropriate material, annoying status updates, things like that.

If people post annoying or inappropriate things, post too much, or if I don't like the way he

If they're being dumb/stupid or mean/bad, making someone, anyone (perhaps themselves)

They might say bad words online and have a shady profile, but I wouldn't friend the person

Be mean

they post a lot or have done something to me before or I just don't like the person.

posting inappropriate pictures or or posting something hurtful

If they are annoying

Constantly posting about meaningless things

If I just lose contact with them in real life for a while and I feel like I will not regain contact w

If things start getting wierd or if I feel that they are. Bad influence, but seriously, I don't use

Ex-boyfriend. Extreme manipulate me

Being annoying or bullying.

Ignorant

If they post rude information or things that I'm not interested in seeing, such as nude imag

Posting inappropriate content, or are rude and vulgar. No longer share my interests anymo

Post things in languages I don't understand: Posting Vulgar pictures, someone I politically

constant messaging and you don't know them, what they post.

All they do is make fun of people or disrespect people

Post too much stuff, gets annoying

Bully

if they post inappropriate things or send me weird messages

If they post annoying shit like religious text and quotes that are disputing science or believ

Post stupid things or show inappropriate interest in me

Noticing any kind of bad behavior that could hurt me. If it is undamaging, I just block them

Post annoying things all the time.

if they do drugs or smoke

Harassment

be mean in person or online

Post inappropriate or unnecessary things.

if i dont know them and i dont like that they are posting

do stupid things in school or to me or my friends

If I don't talk to them anymore in person, or if their posts start to annoy me.

Swearing, rumors, gossip, and bullying exhibited by them.

Post unkind, hurtful things, chat mean/weird things

Post obnoxious or rude statuses, comments, or pictures

Posting annoying things online excessively, posting offensive comments or photos

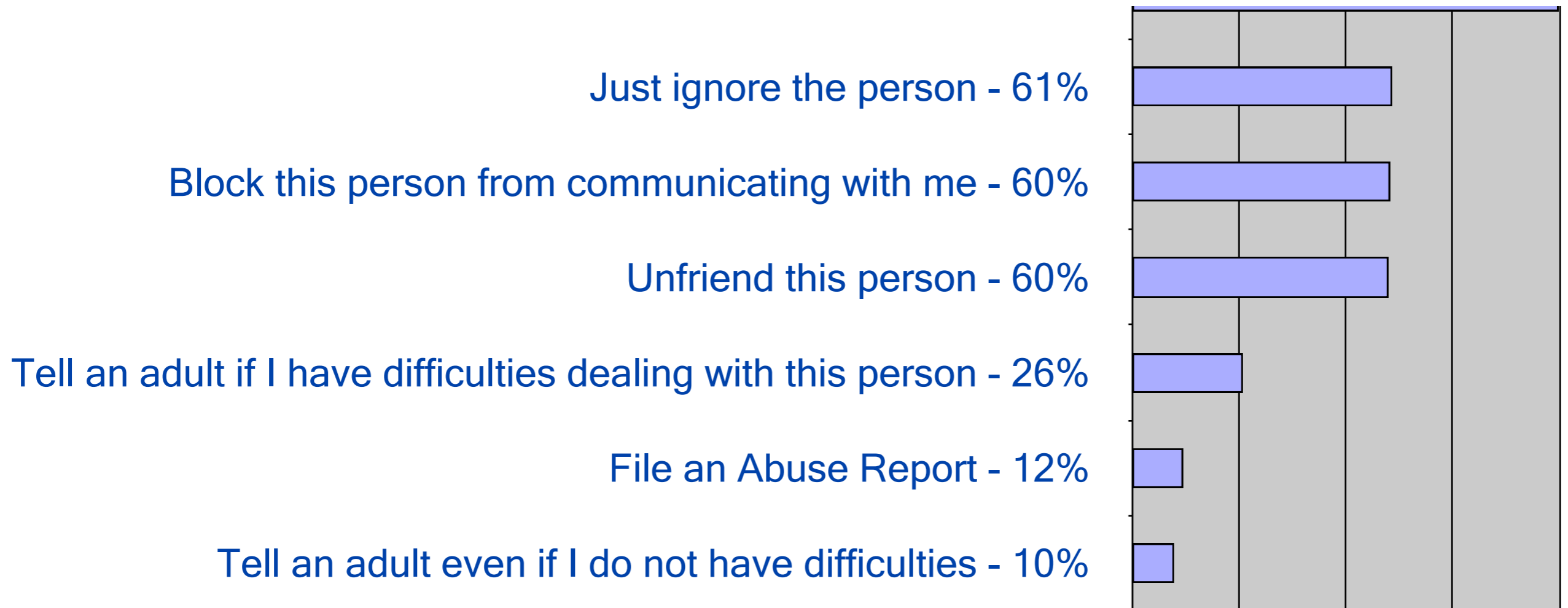
making rude remarks towards other people

if i don't like them

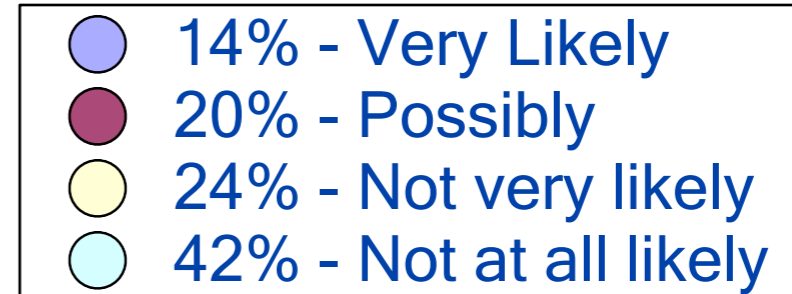
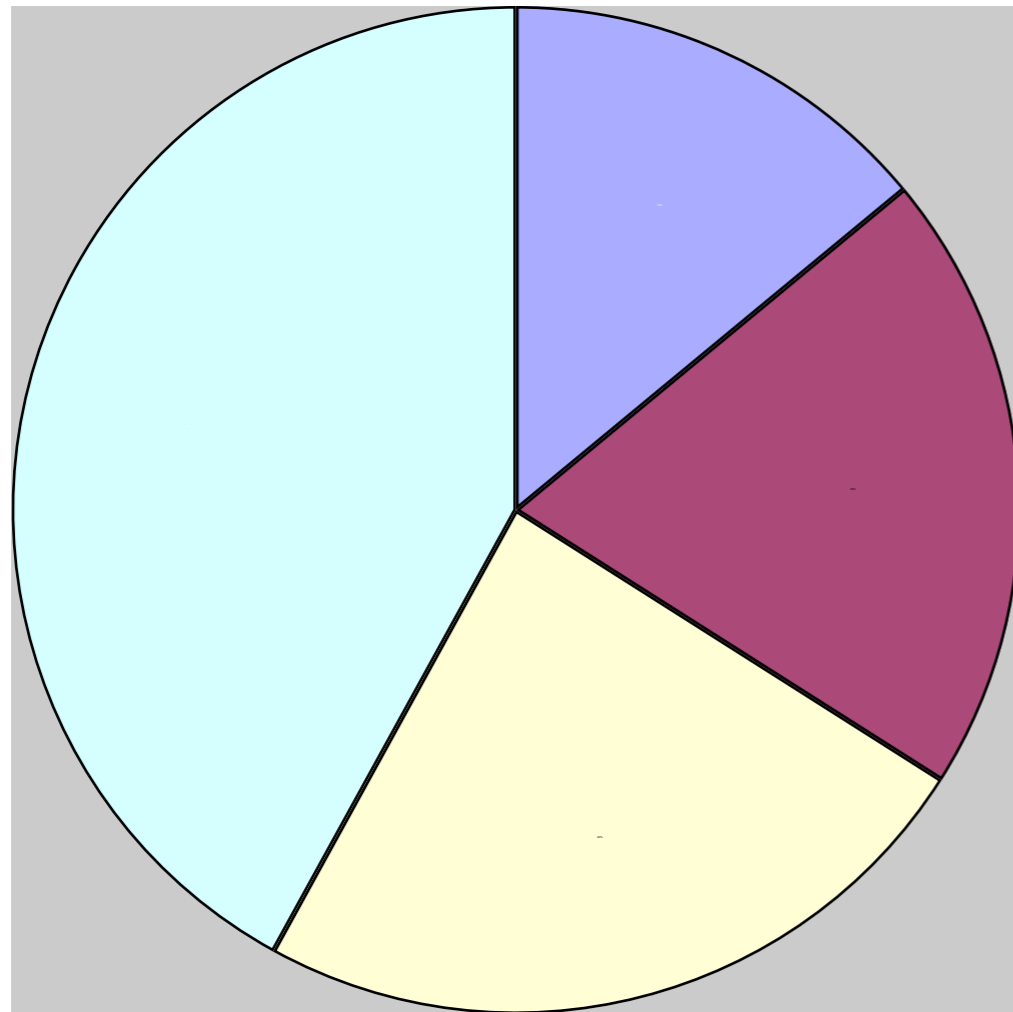
post annoying pictures and posts

Hurtful sayings or unfriendly actions

If you were interacting with someone using digital technologies who you thought was potentially dangerous, what would you do?

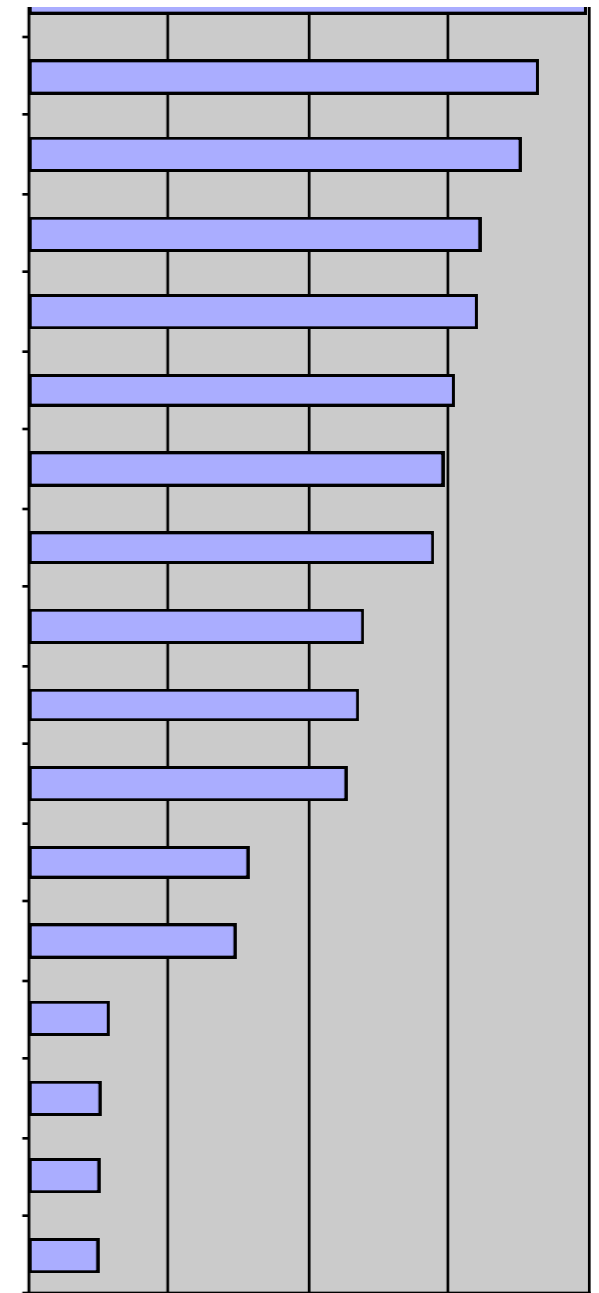


How likely is it that you would meet face-to-face with a person you had gotten to know online?



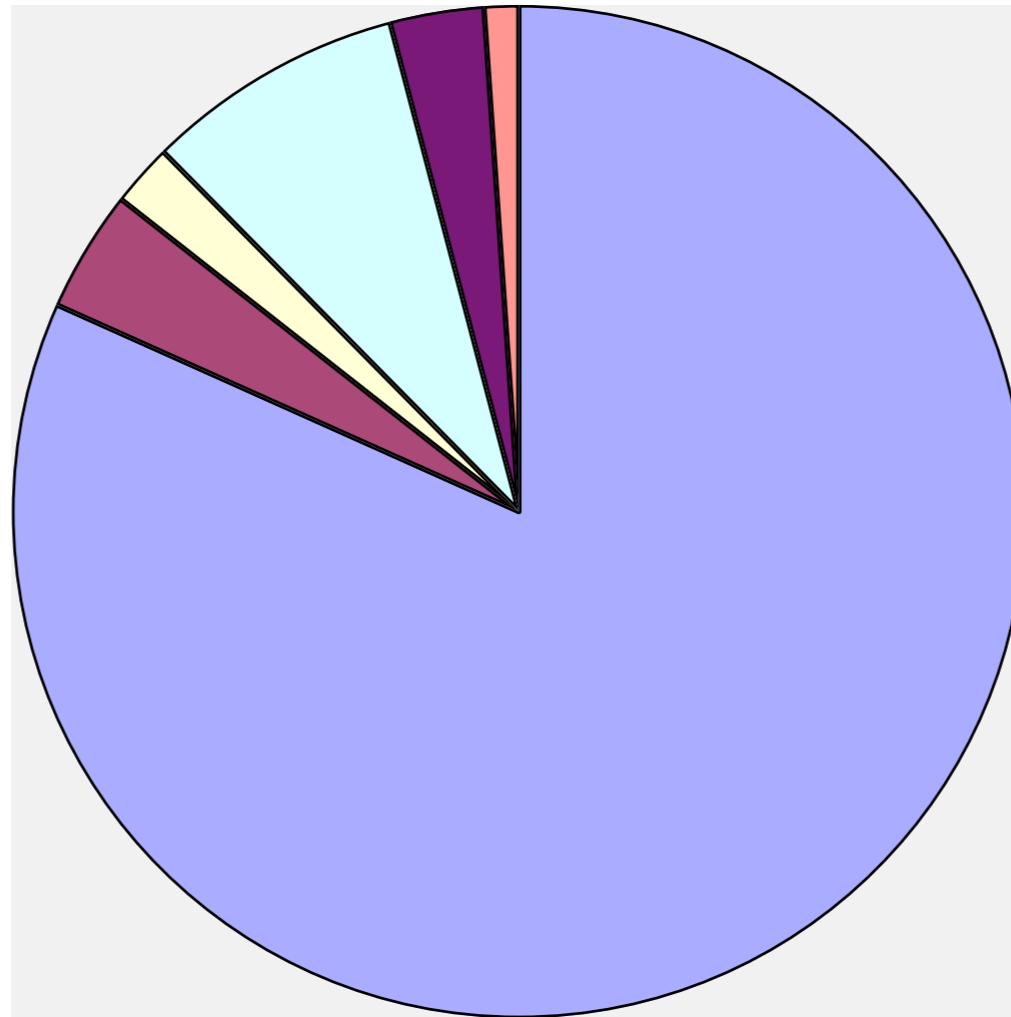
Imagine you were thinking about meeting face-to-face with a person you had gotten to know online who, after communicating for a while, you decided was safe. Which of the following would you do?

- Meet in a public place, like a coffee shop or the mall - 91%
- Have my cell phone so I can call or text for help - 88%
- Not leave the public place with this person - 81%
- Make sure a trusted friend is with me - 80%
- Have someone nearby who can help me get away if I need to - 76%
- Have my parent or guardian's approval - 74%
- Talk on the telephone before meeting - 73%
- Have my parent or guardian nearby - 60%
- Have my friends look over this person's profile - 60%
- Have my parent or guardian look over this person's profile - 59%
- Have both of our parents or guardians come to this meeting - 40%
- Post a status update that we are meeting - 37%
- Meet up with this person at a party with his or her friends - 15%
- Go to this person's house - 13%
- Have this person come to my house to pick me up - 13%
- Get in this person's car - 12%



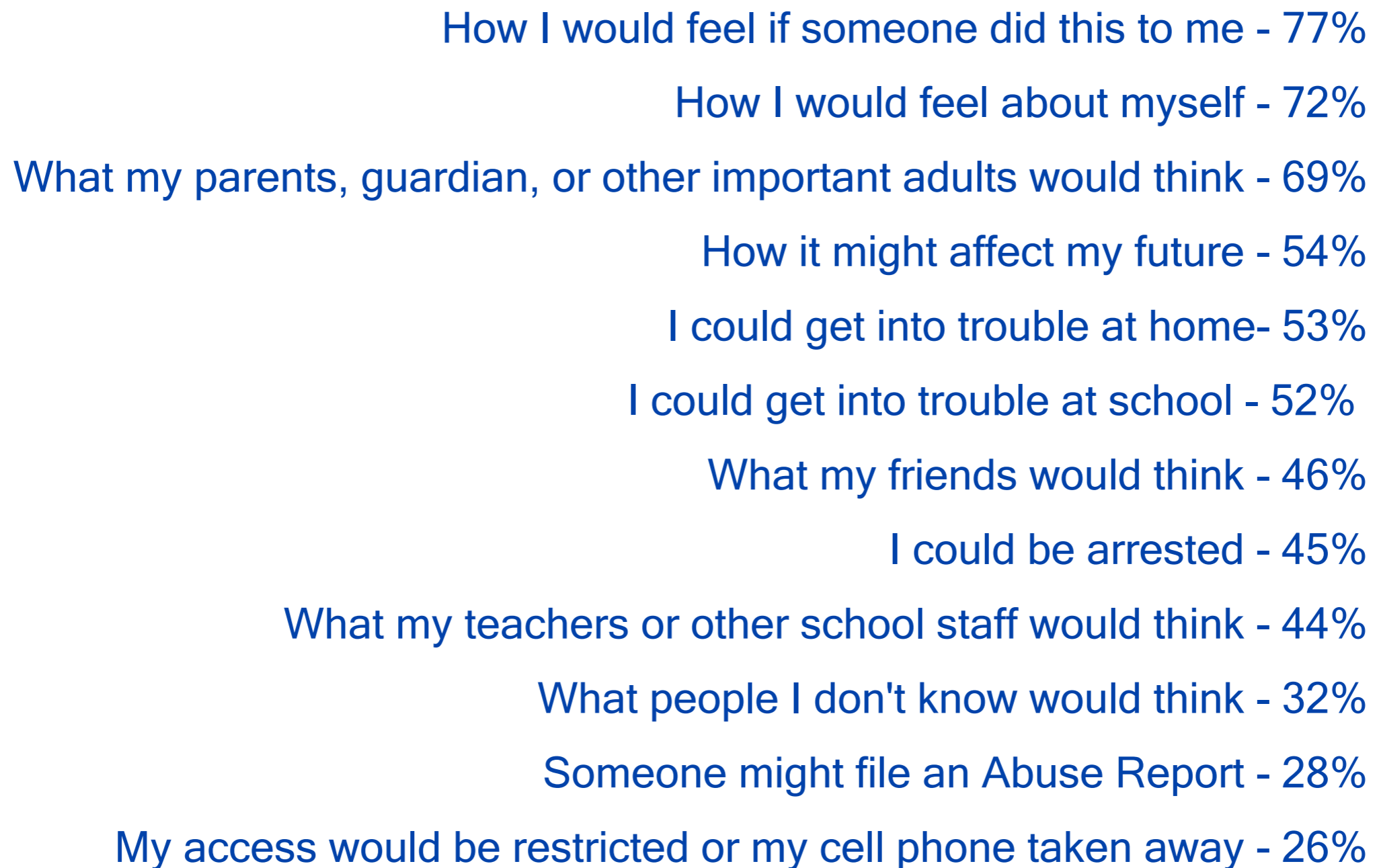
Embrace
Civility

What is your reaction if you see a student cyberbullying another student?



- I really do not like to see this
- The student posting things that look hurtful is probably just joking around
- The student who has been cyberbullied probably deserves it
- This is just something that happens from time to time
- This can be fun to watch
- The student doing this is cool

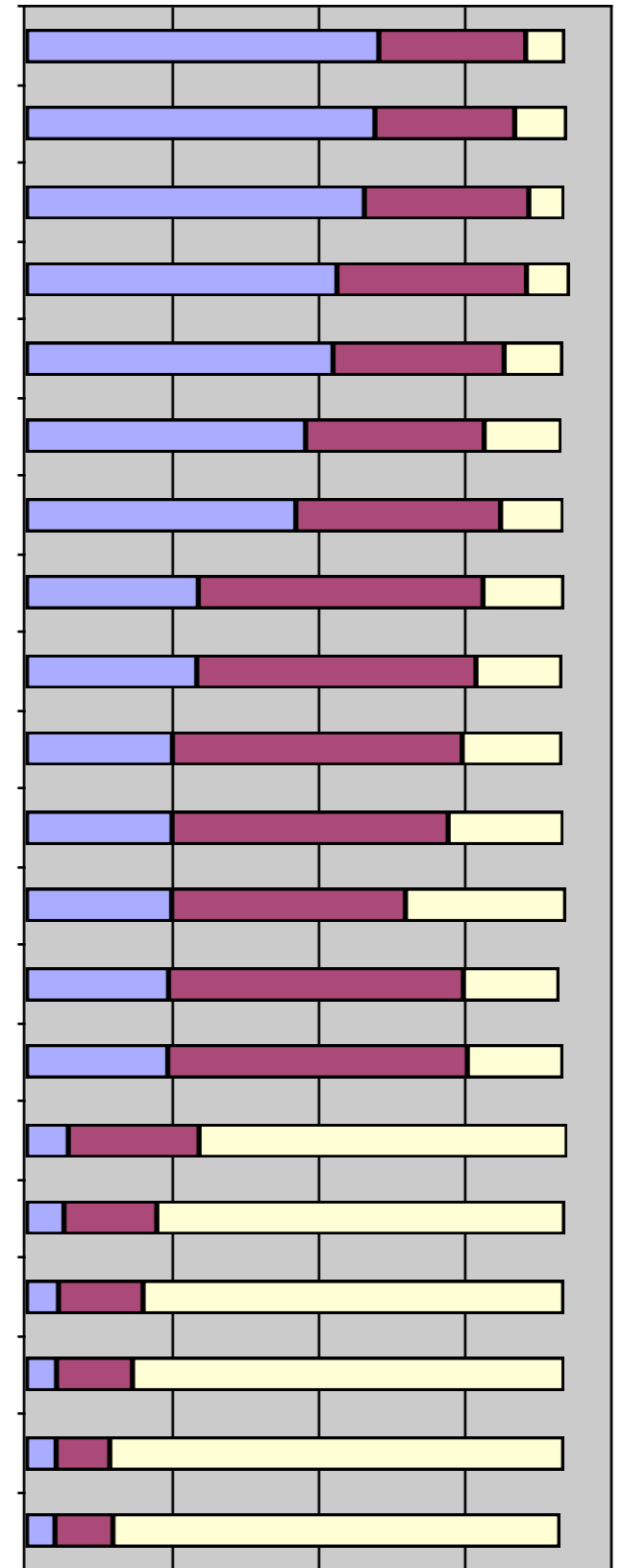
What are the top most important reasons why you would not engage in, or support someone who is engaging in, cyberbullying?



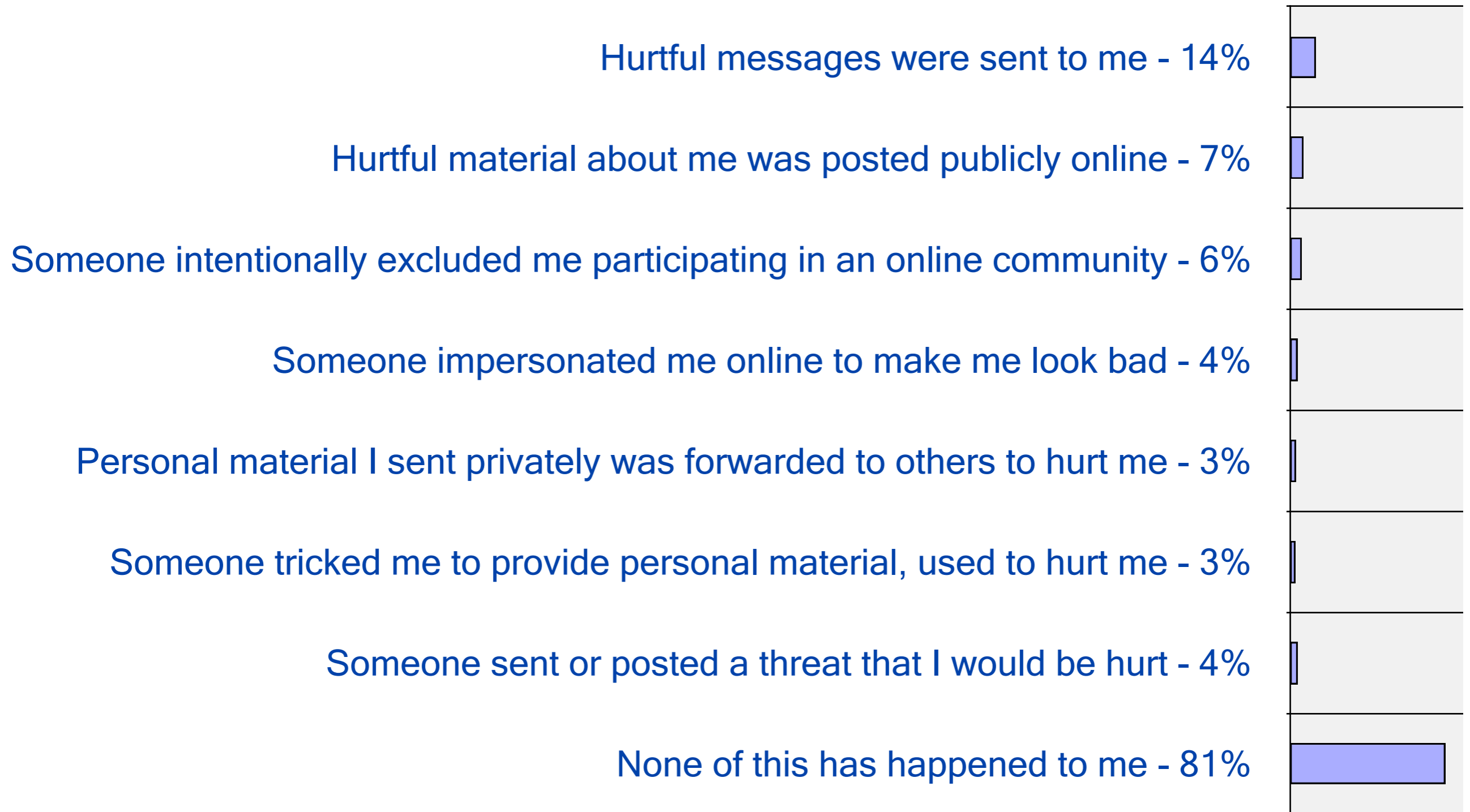
How helpful if someone is being cyberbullied?

- Generally helpful
- Possibly helpful, depends on the circumstances
- Not likely to be helpful

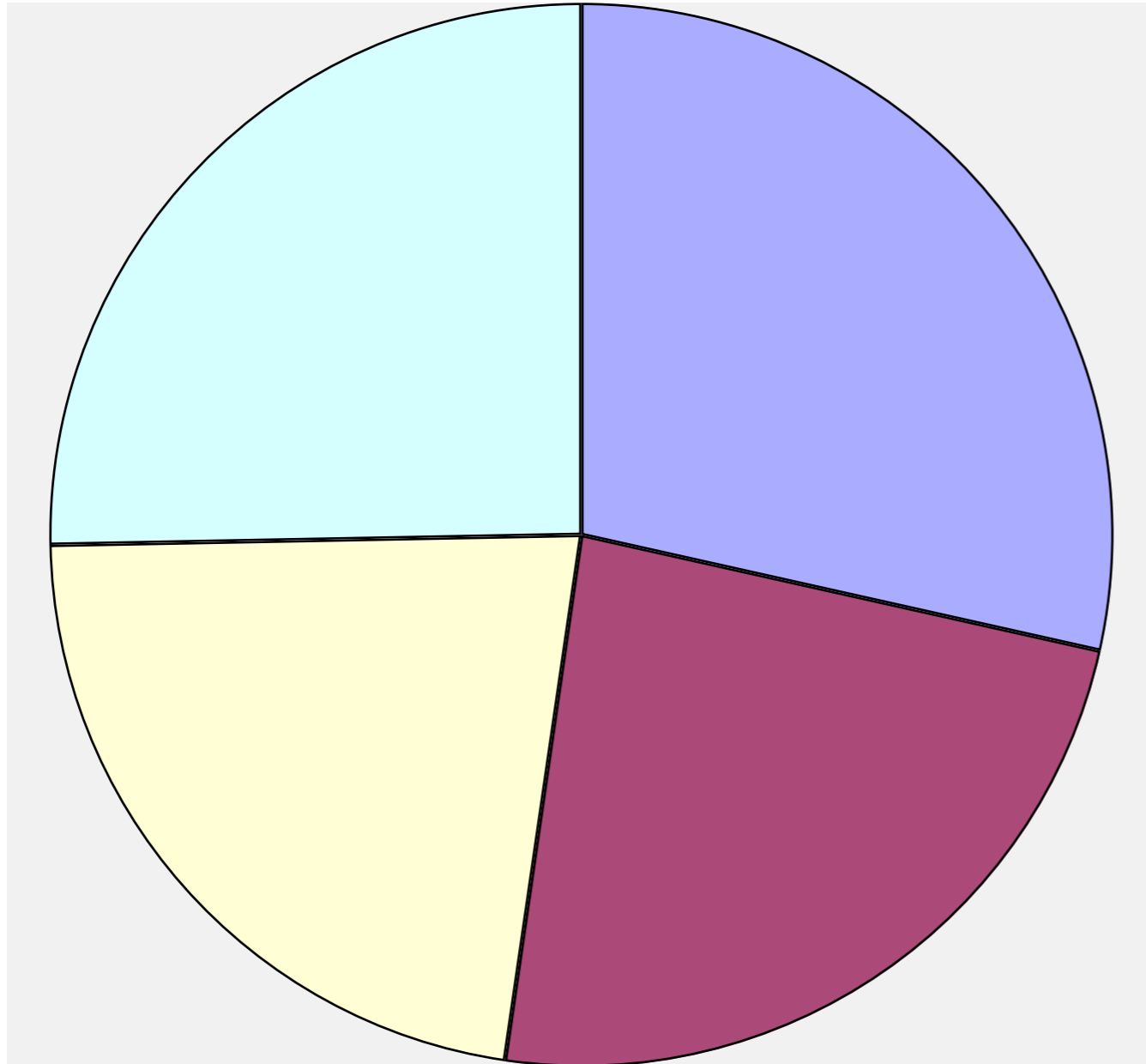
- Talk with someone you trust before you do anything
- Apologize if you have been hurtful
- Ask a friend for help or guidance
- Take time to calm down before you do anything
- Talk with your parent or guardian
- Talk with an adult at school
- Ignore or block hurtful messages
- Calmly talk with the person face-to-face demanding this stop
- Ask a mutual friend to help resolve the conflict
- File an Abuse Report
- Calmly message the person demanding this stop.
- Ignore that something hurtful about you has been posted online
- Report to a police officer
- Report to the police
- Immediately respond, while still upset
- Get into a public argument with this person face-to-face
- Get into an argument with this person through texting
- Get into a public argument with this person online
- Send hurtful messages to this person
- Publicly post hurtful information about this person online



In the last three months, has any of the following happened to you?

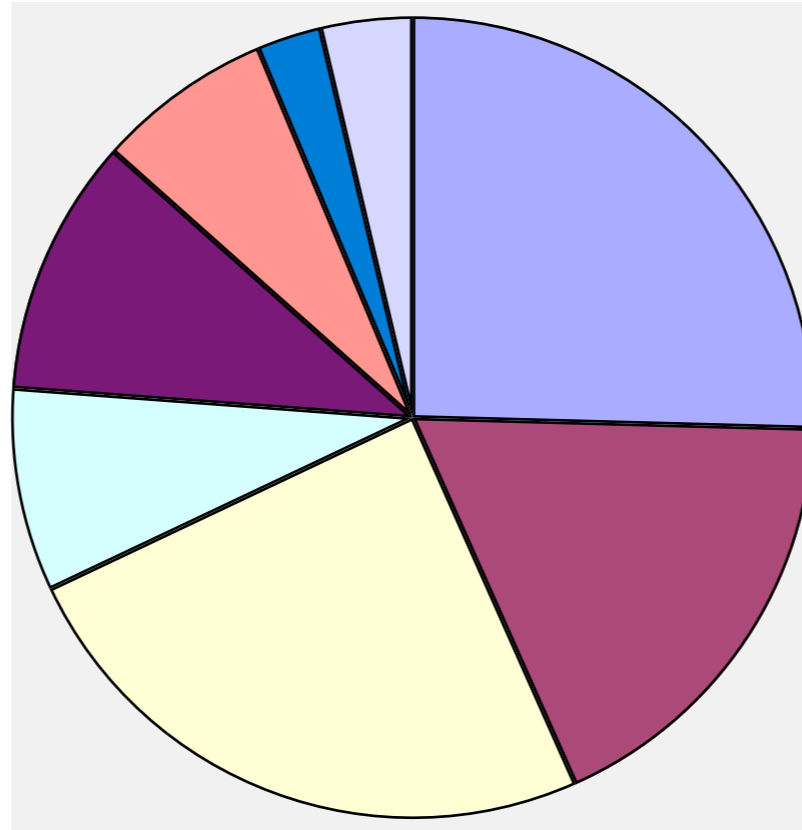


How upset were you?



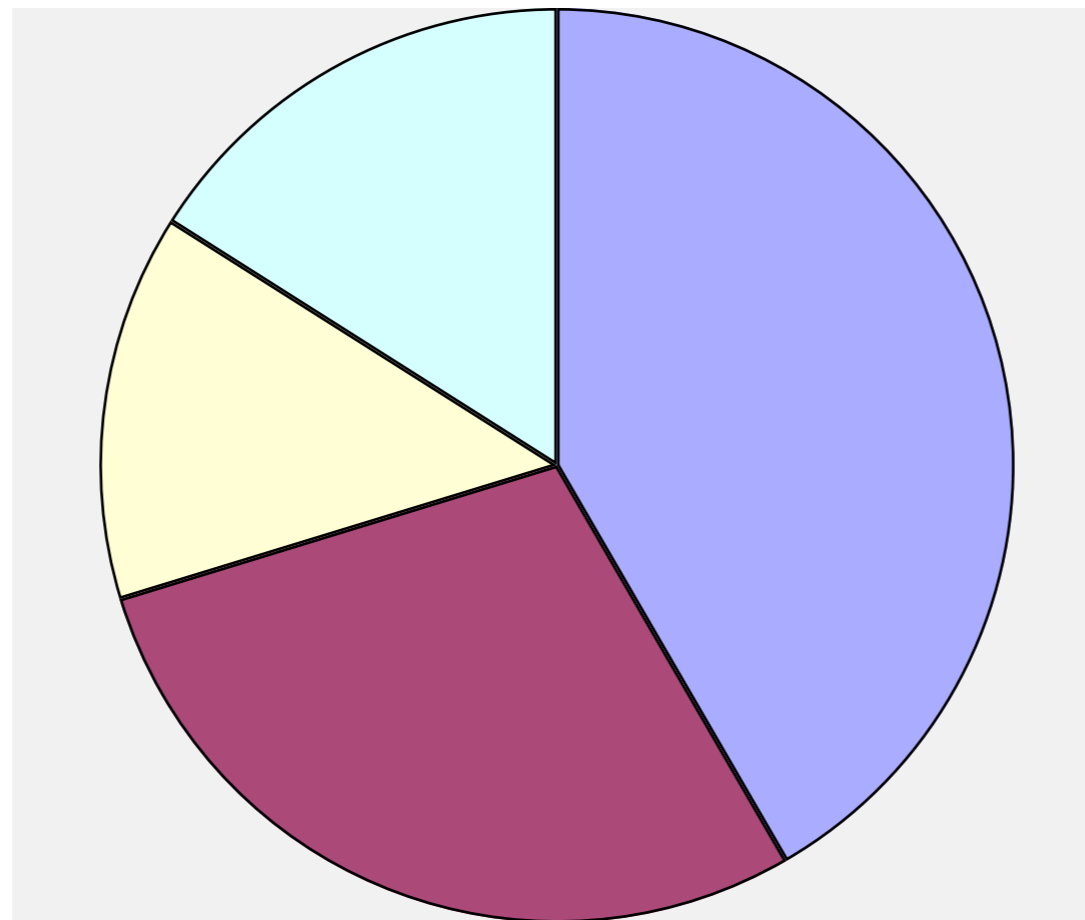
- 29%- Not at all upset
- 24% - A bit upset
- 22% - Fairly upset
- 25% - Very upset

What best describes your relationship before this happened?



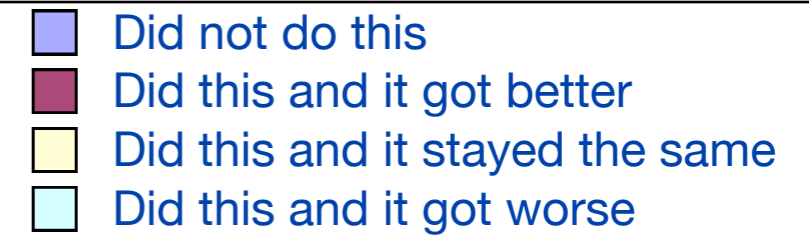
- 25% - We had no real connection good or bad
- 18% - Things were fine between us
- 25% - We were good friends
- 8% - We had gotten into an argument
- 10% - We have had ongoing problems
- 7% - This person has been hurtful to me for a long time
- 3% - I was being hurtful to this person
- 4% - I had said something hurtful about this person to someone else

How effective did you feel in getting this to stop by yourself?

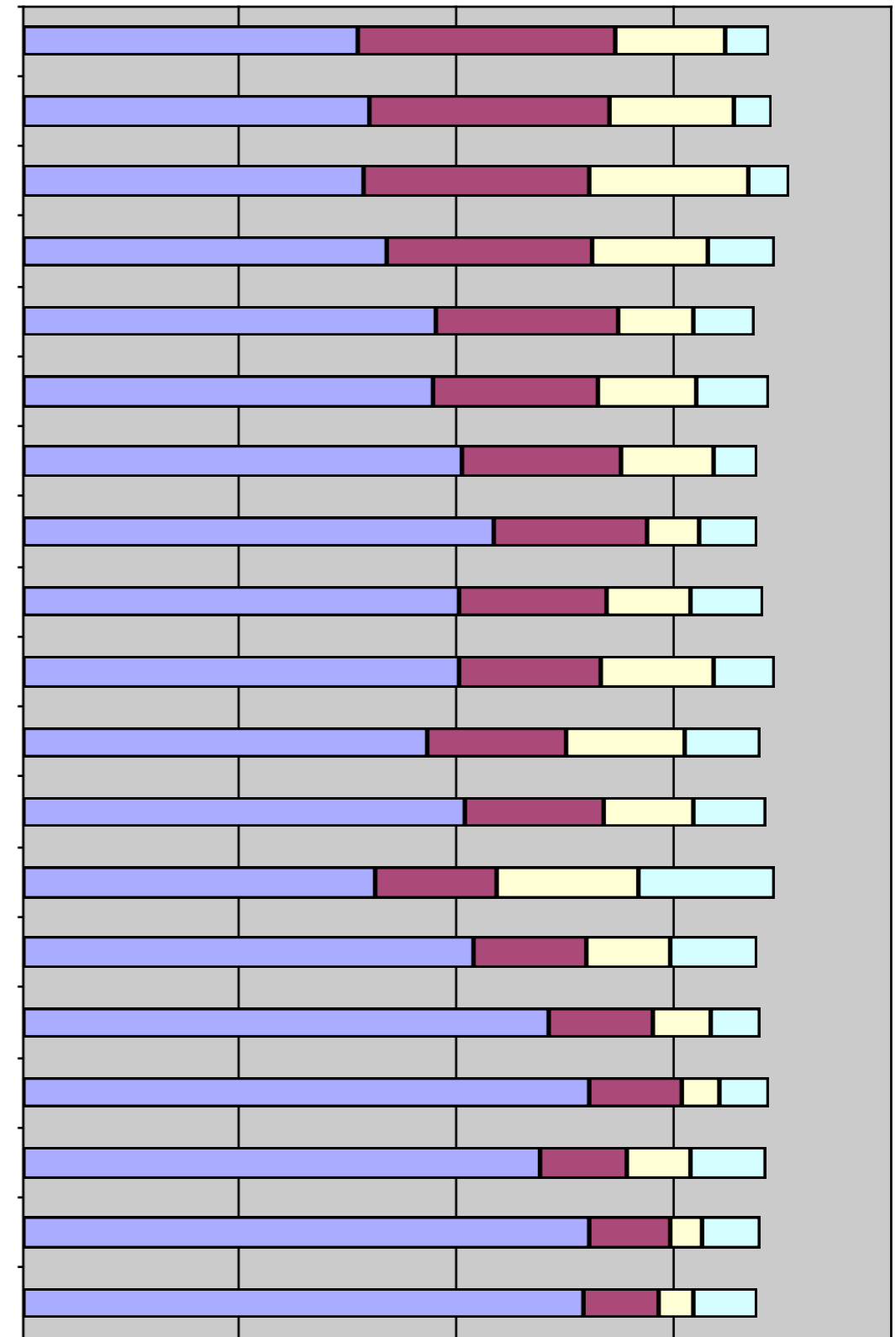


- 42% - I was easily able to get this to stop by myself
- 29% - It was challenging, but possible, to get this to stop by myself
- 14% - It was very difficult to get this to stop by myself
- 16% - I felt powerless to get this to stop by myself

What did you do and how effective was this?



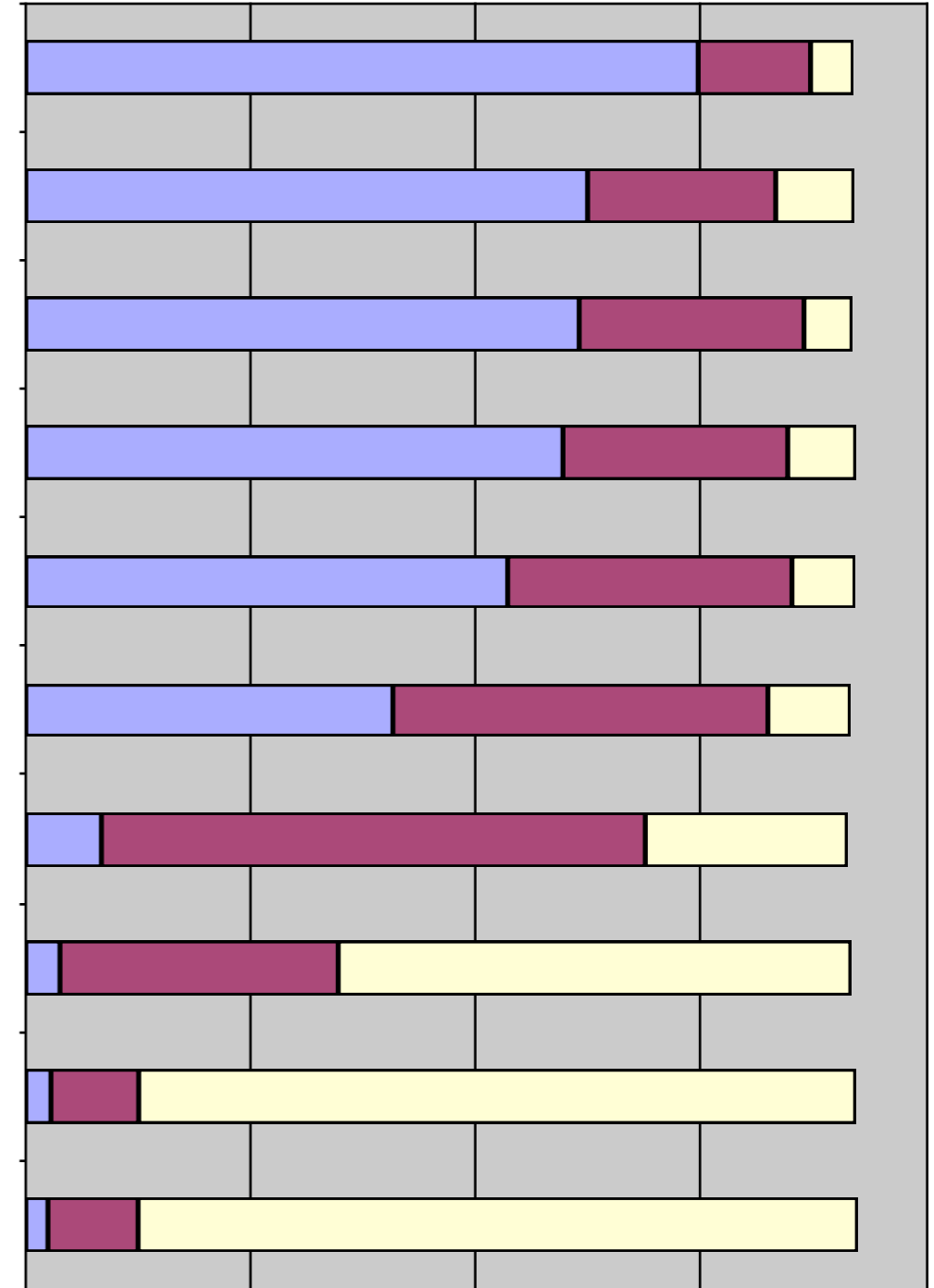
Asked a friend for help or guidance
 Talked with someone I trust before I did anything
 Took time to calm down before I did anything
 Ignored or blocked the hurtful messages
 Talked with my parent or guardian
 Ignored that something hurtful had been posted
 Asked a mutual friend to help
 Talked with an adult at school
 Confronted this person face-to-face
 Apologized because I also had been hurtful
 Calmly messaged the person to get this to stop
 Calmly talked with the person face-to-face
 Immediately responded, while still upset
 Sent this person a message demanding this stop
 Publicly posted a demand that this stop
 Publicly posted hurtful material about this person
 Sent hurtful messages to this person
 Reported to the police
 Filed an Abuse Report



What do you think about students who do the following?

- I admire this student
- I do not have any thoughts one way or the other
- I do not admire this student

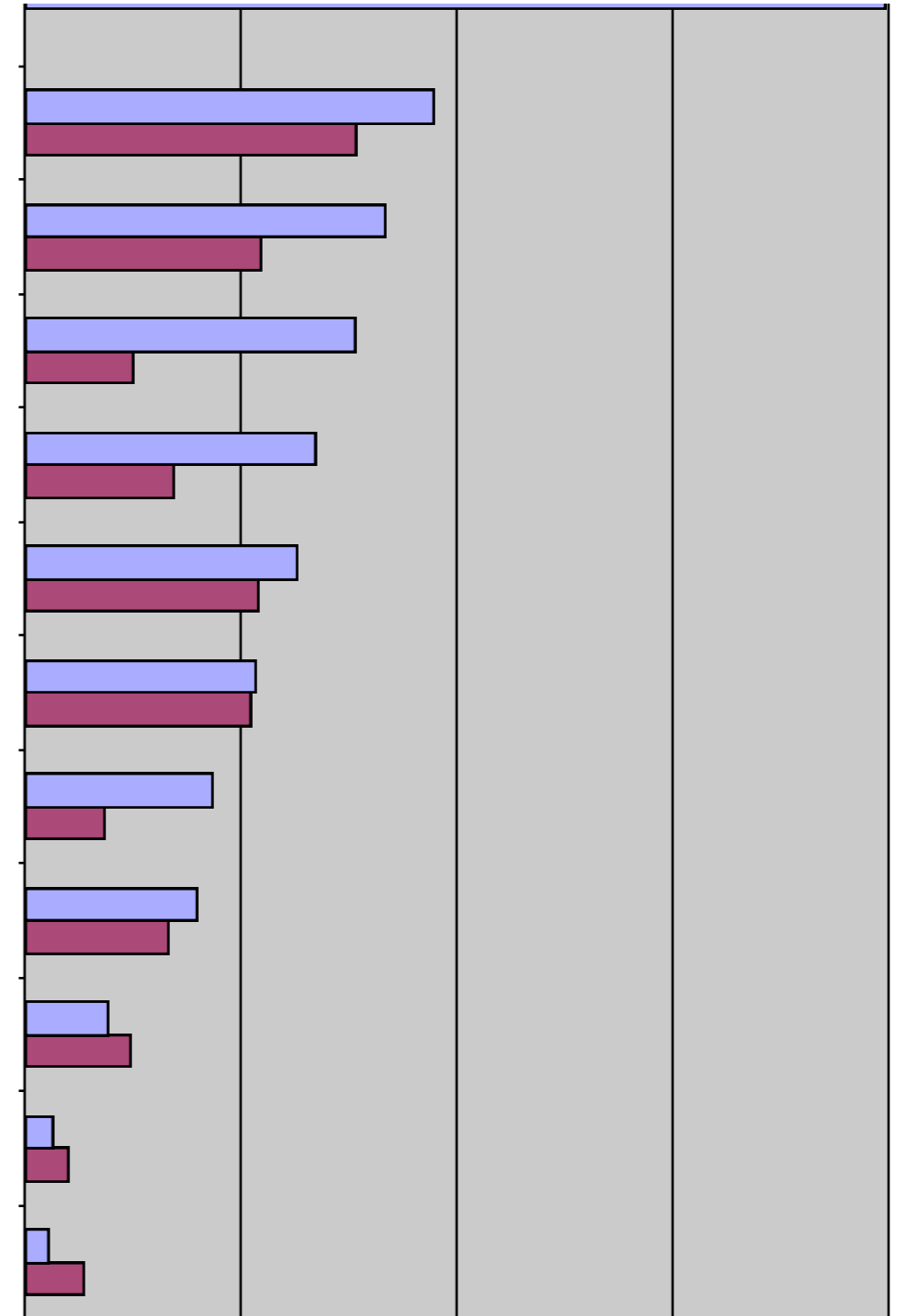
- Reaches out to be kind to the one being cyberbullied
- Gets other students involved in stopping the harm
- Privately tells the person being hurtful to stop
- Reports concerns to an adult who can help
- Publicly posts “stop”
- Files an Abuse Report
- Just ignores cyberbullying situations
- Encourages other students to look
- Joins in with a student who is cyberbullying
- Engages in cyberbullying



If you saw someone cyberbullying another student ...?

Said you would
Reported you did

- Reach out to be kind to the one being cyberbullied
- Help the one being cyberbullied figure out what to do
- Tell an adult who can help
- Privately tell the one being hurtful to stop
- Ignore the situation
- Read the material, but nothing more
- File an Abuse Report
- Publicly post a message saying that this should stop
- Tell others to look
- Join in and post hurtful material
- Like the hurtful material



Think about a time when you saw that someone was being hurt, doing something risky, or being hurtful online and you really wanted to step in, but you didn't. Why?

It was not my business - 62%

I did not know what I could do - 55%

I could have failed and embarrassed myself - 29%

The one being bullied wasn't a friend of mine - 24%

School staff should have responded - 21%

Others might have teased me if I tried to help - 21%

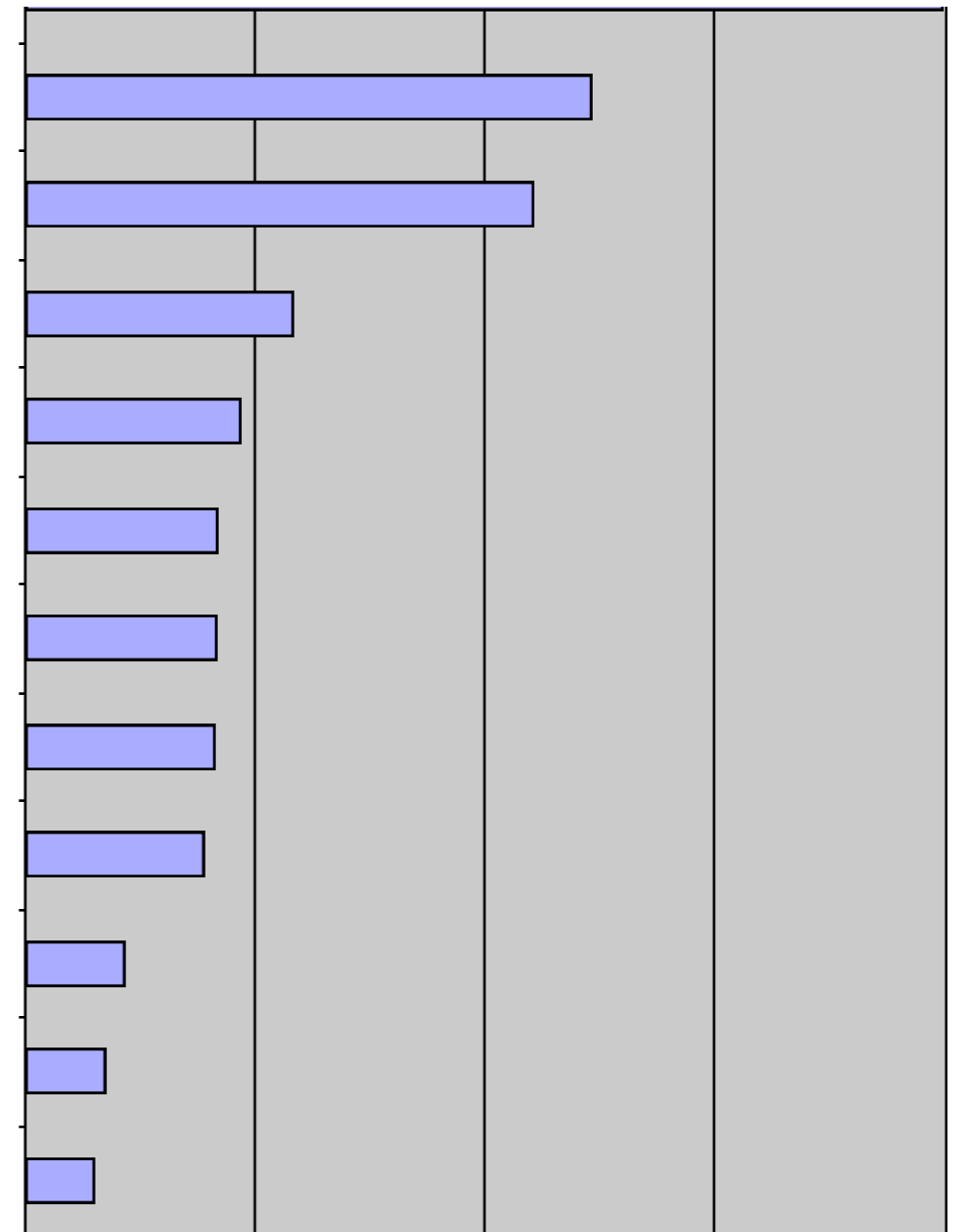
I decided it wasn't really that bad - 21%

The one bullying could have retaliated - 20%

Others thought it was funny - 11%

Others thought the one bullying was cool - 9%

The one who was bullying was a friend of mine - 8%



Cyber-Relate
Safely

Which kinds of people might you explore a boyfriend/girlfriend relationship with using digital communications?

Also know and interact with this person in my school or community - 83%

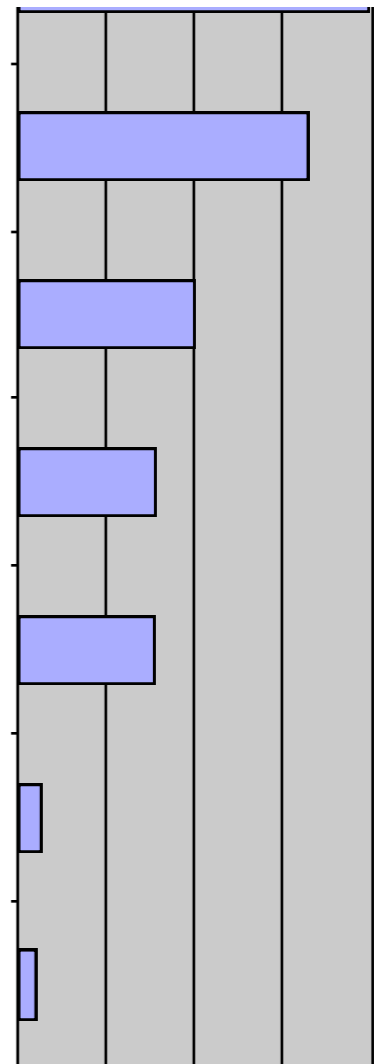
This person goes my school, but is in a different social group - 51%

Met person in my community, but he/she goes to a different school - 40%

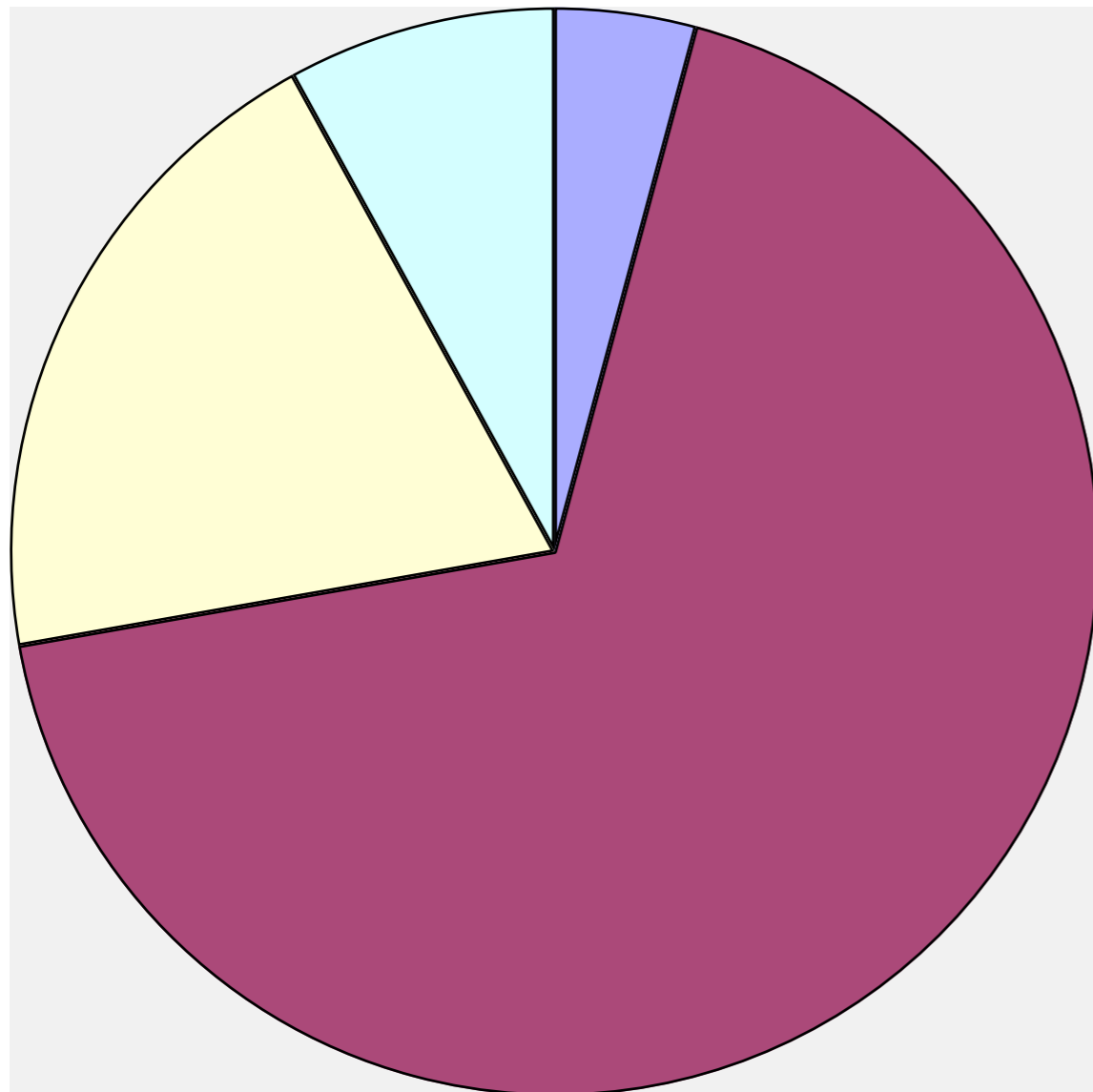
Trusted friend knows this person face-to-face and likes this person - 39%

I don't know this person, but he/she sent me a friend request - 7%

I met this person online because my friend had friended this person - 6%

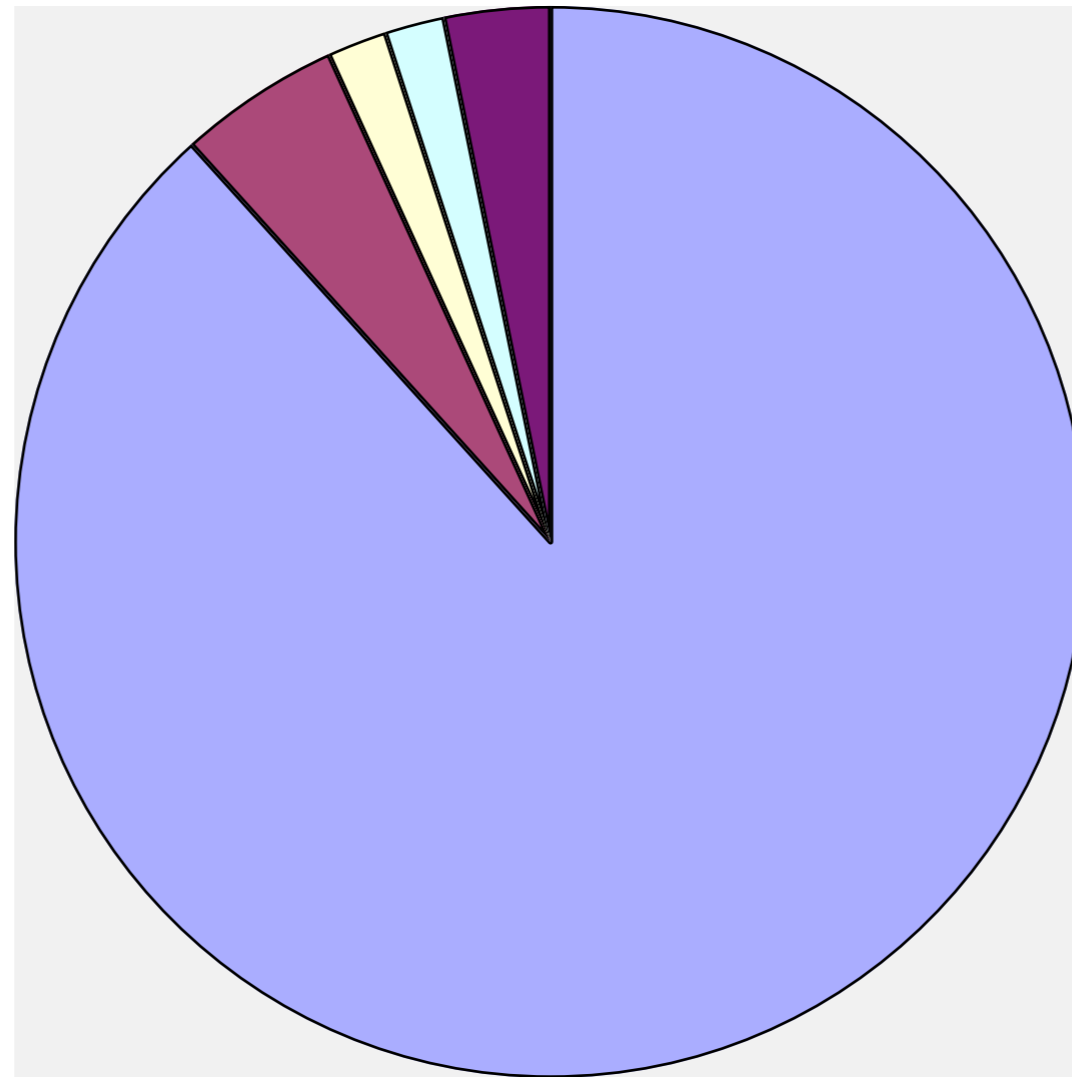


If your friend has told you that he or she has fallen in love with a person he or she is communicating with solely using digital technologies, what would likely say to your friend?



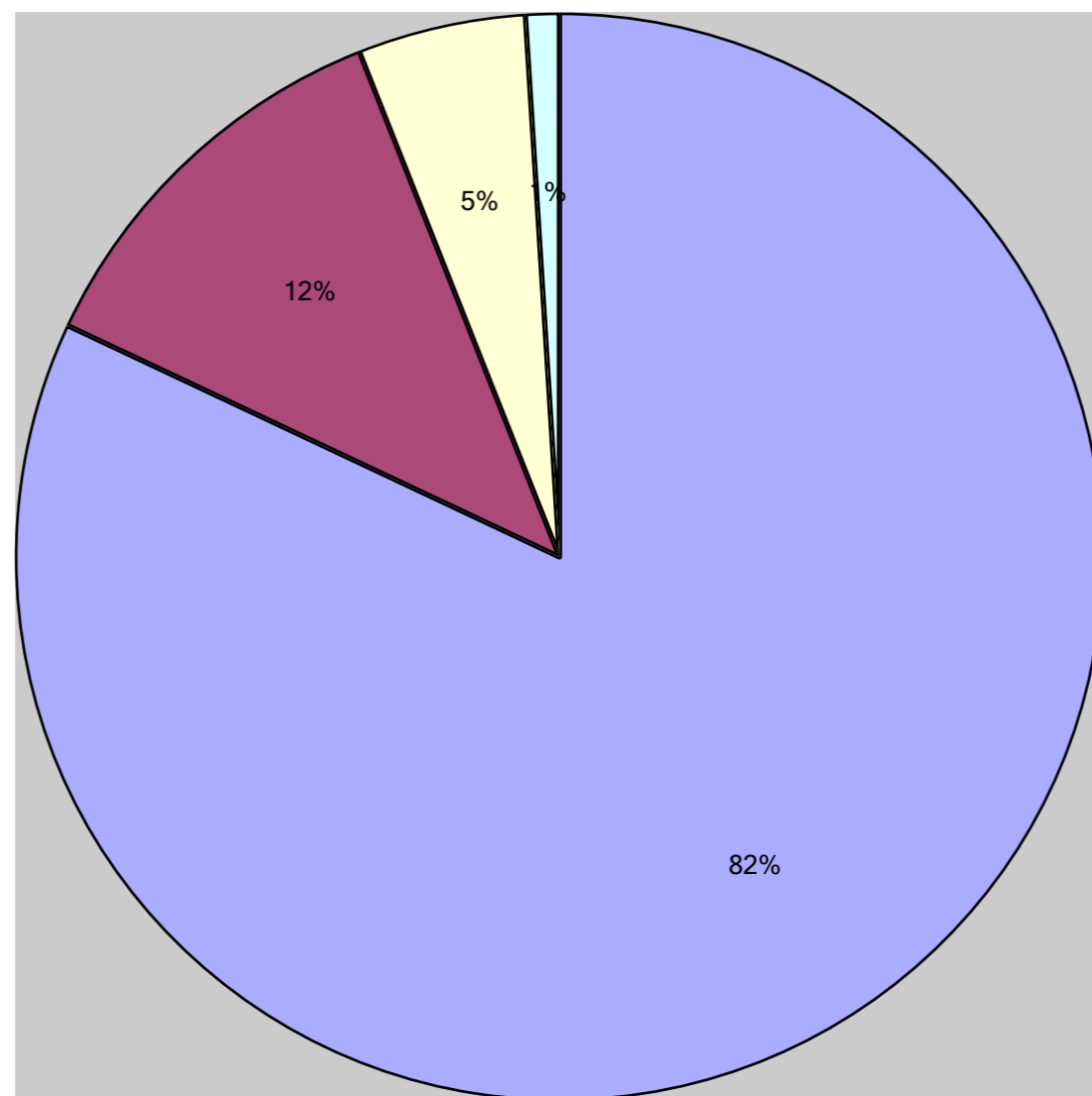
- 68% Slow down--you may think that you know this person, but you have not spent enough time together to know if this is really love or just a fantasy
- 4% This is wonderful and incredible--you are so lucky
- 20% You need to end this relationship--this is dangerous
- 8% Nothing--this is not my business

What would you likely do if someone asked you to send him or her a nude image?



- I would not send a nude image to someone
- I would only send a nude image if I thought I could totally trust this person
- I would only send a nude image if I really wanted to date this person
- I would try to figure out if I could trust this person before I sent a nude image
- I would send a nude image

What is your reaction if someone publicly distributes a nude image that was provided to that person privately, in trust?



- 82% - Absolutely horrible thing to do
- 12% - Not very nice
- 5% - Should be expected
- 1% - Perfectly okay

Which of these activities would you consider “digital abuse?”

Pressuring the person to provide a nude image - 87%

Pressuring the person to engage in cyber sex - 86%

Forwarding the person’s nude image to others - 85%

Threatening to forward the person’s nude image to others - 85%

Forwarding person's sexually suggestive image/messages to others - 84%

Demanding the password for the person's social networking profile - 81%

Asking for a sexually suggestive image - 79%

Checking the person’s private messages - 75%

Sending a sexually suggestive image - 72%

Telling the person who he or she cannot communicate with - 66%

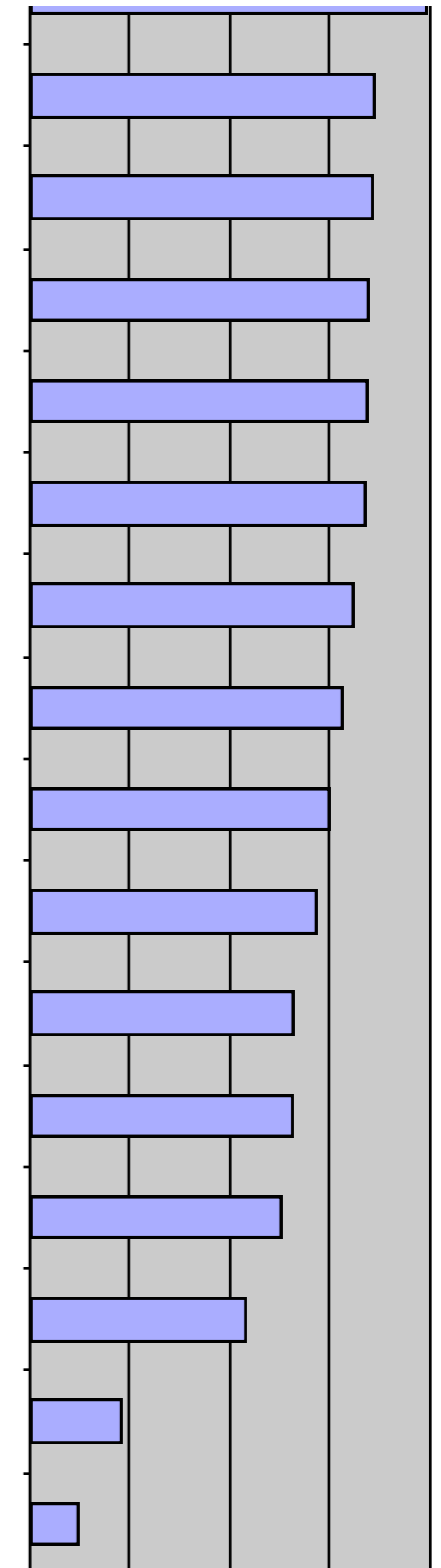
Telling the person who he or she cannot friend - 66%

Sending sexually suggestive messages - 63%

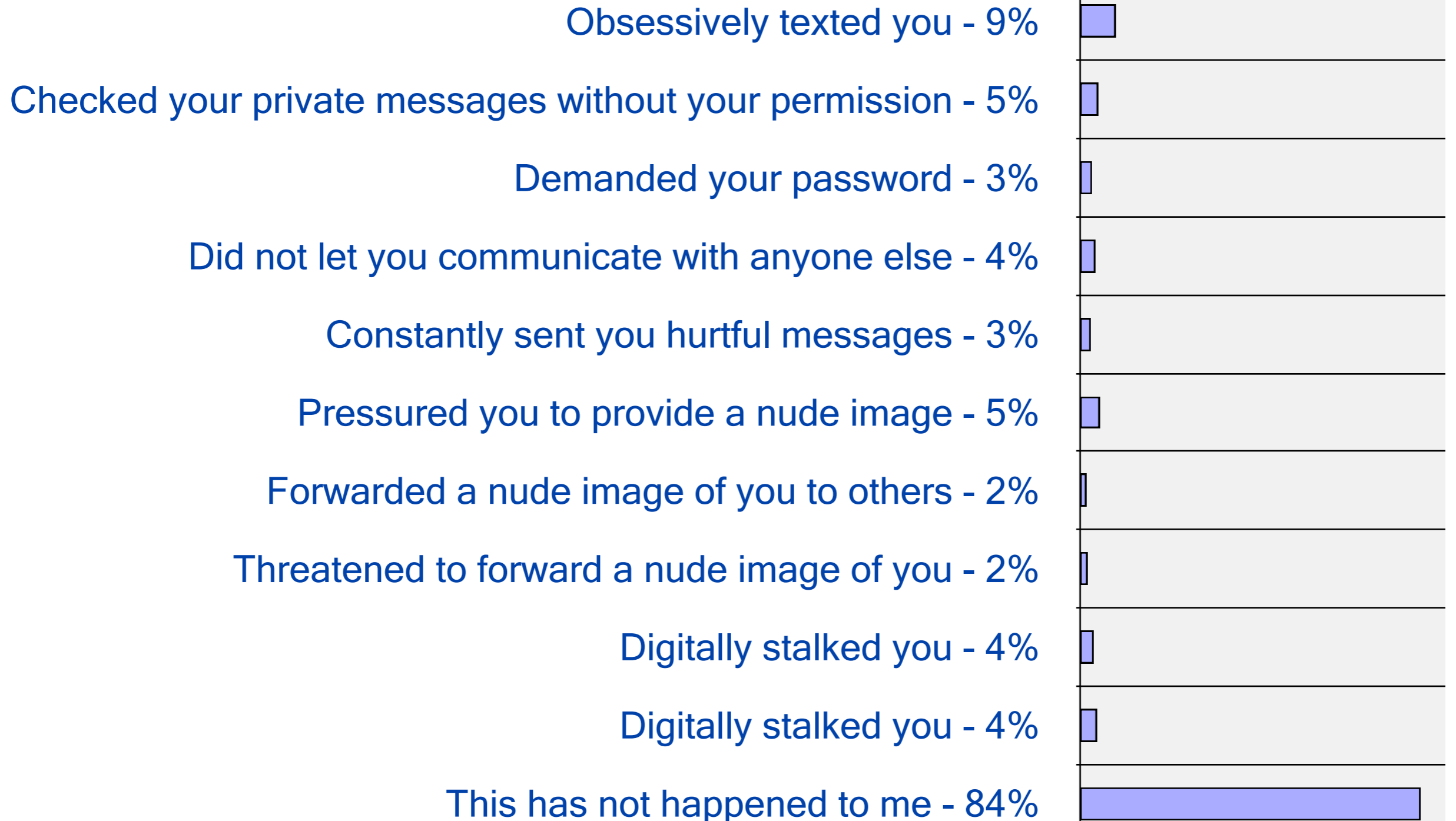
Obsessively texting - 55%

Always telling the person how hot he or she is - 23%

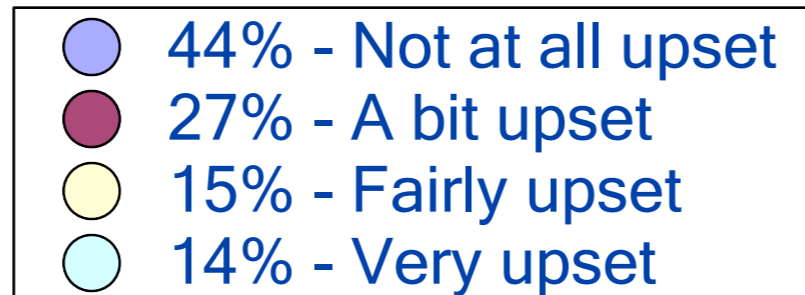
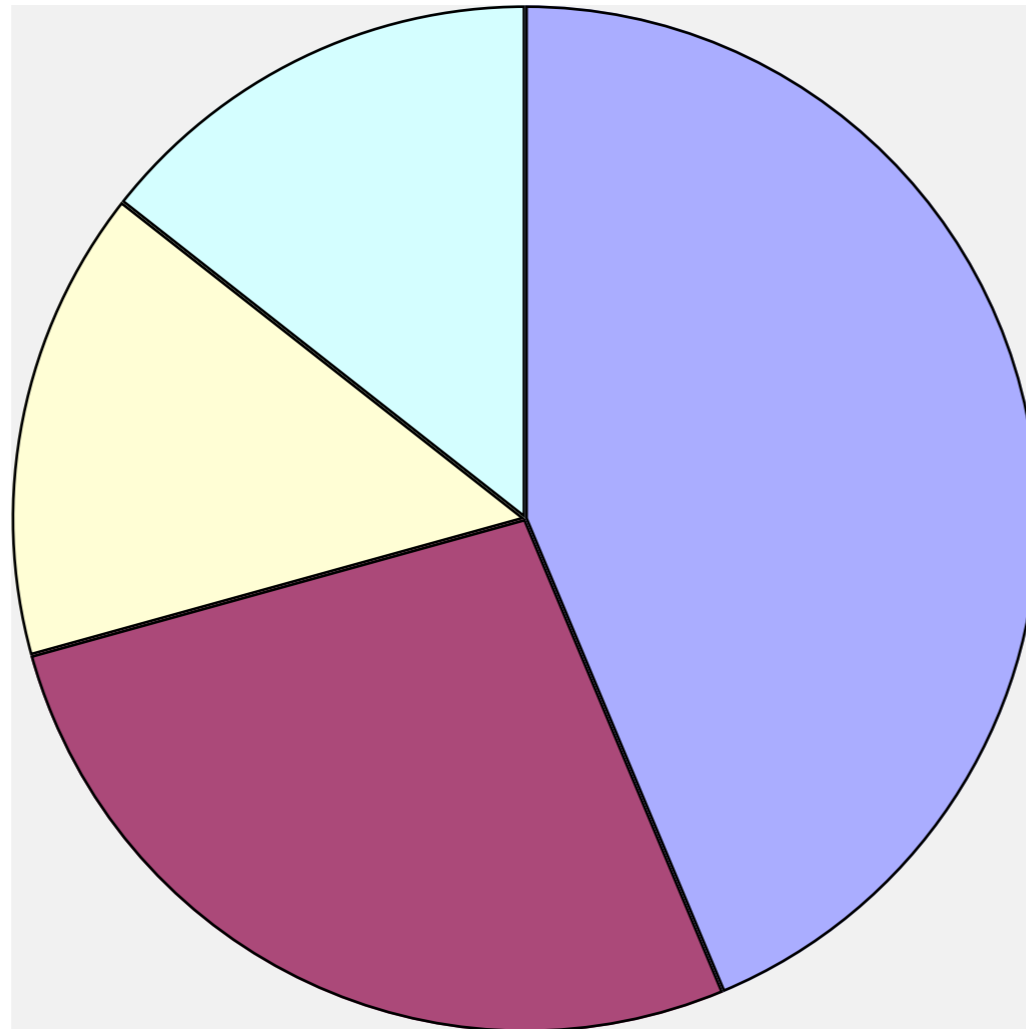
Frequently texting - 13%



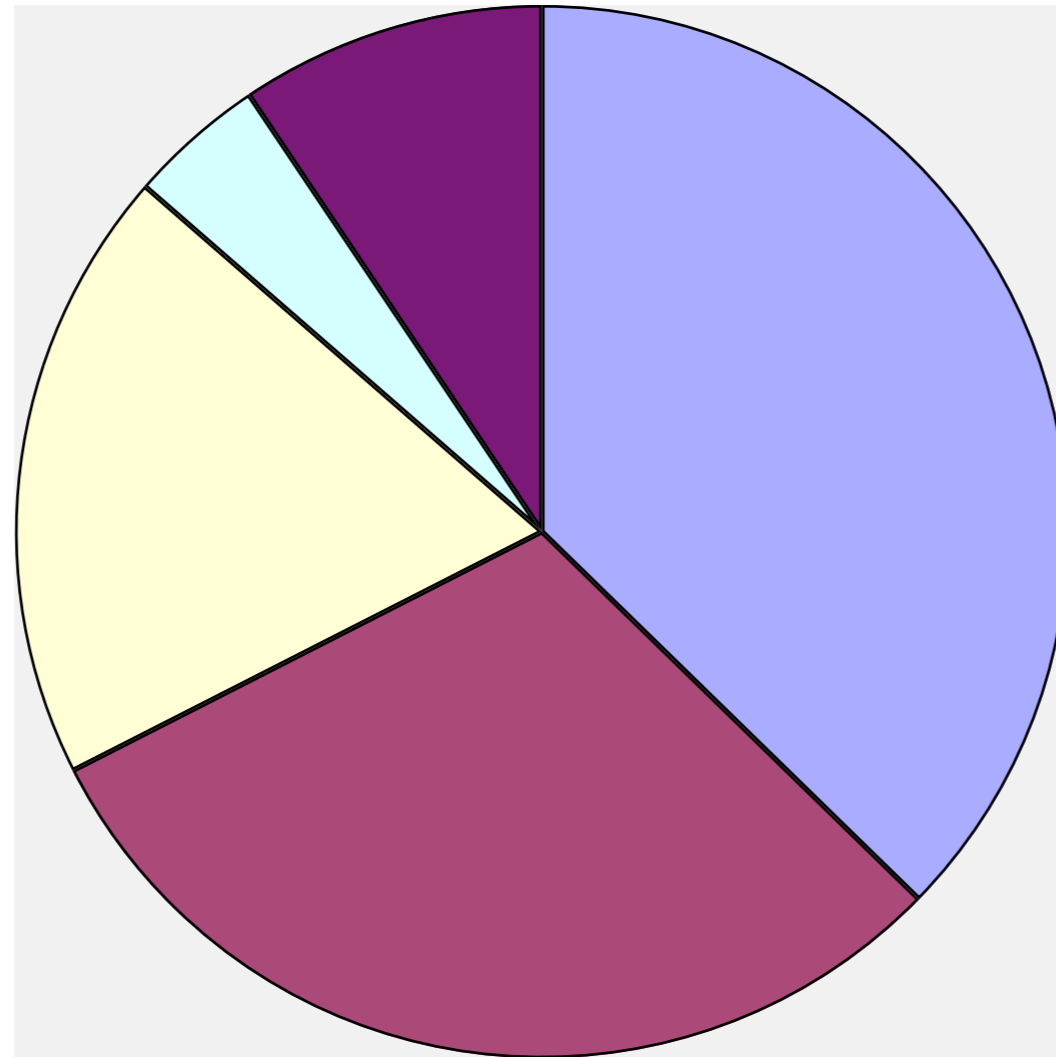
In the last three months, has someone who you were (or are) dating done any of the following?



How upset were (or are) you?

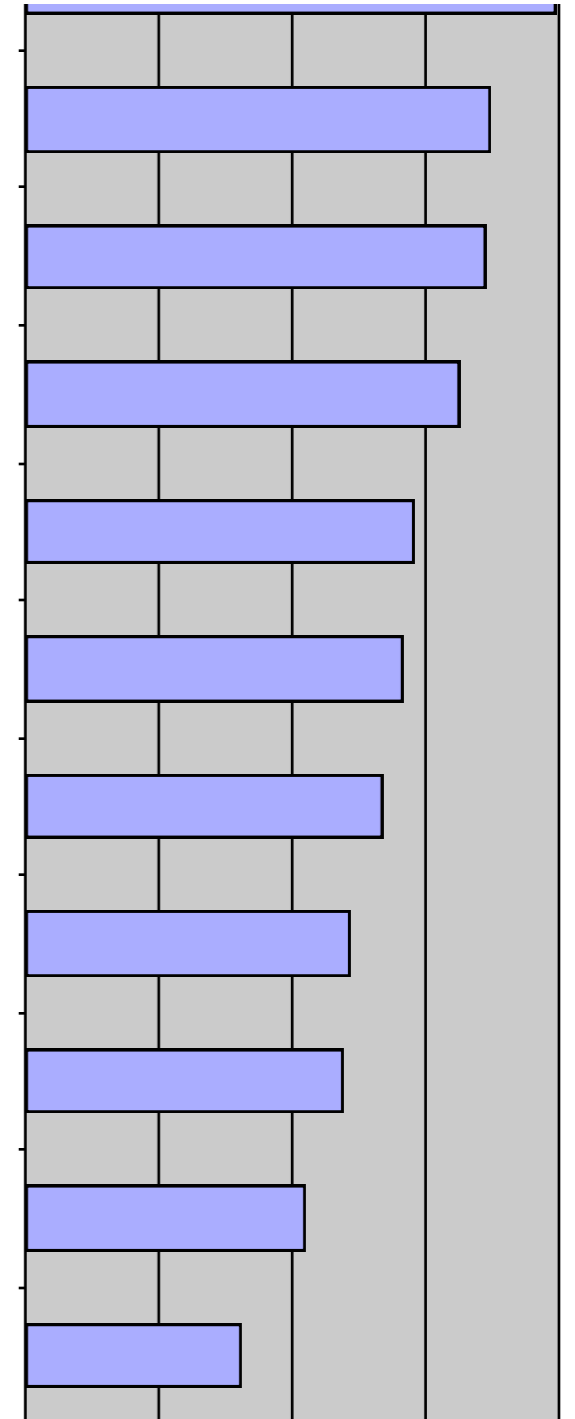
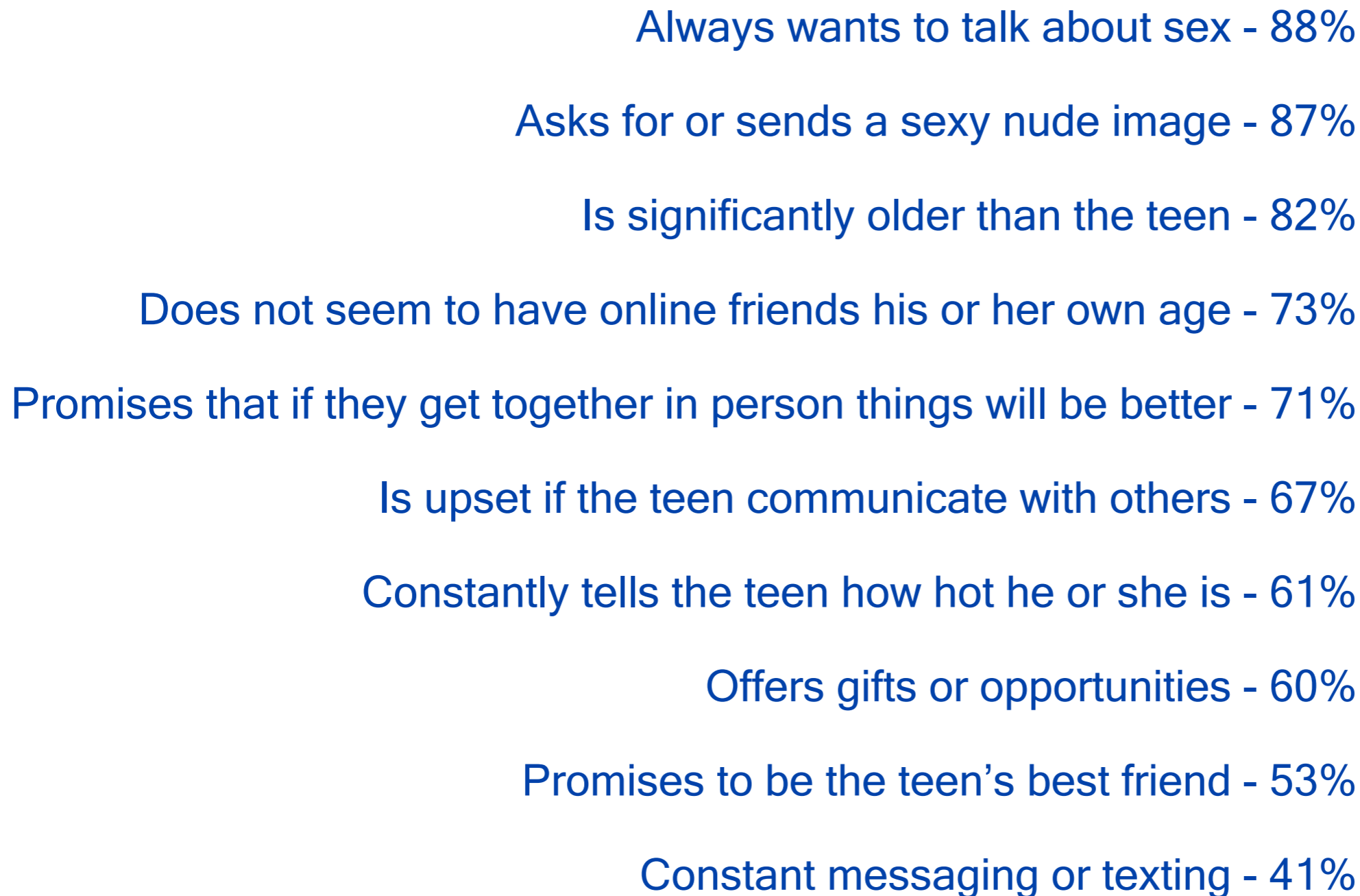


How effective did (or do) you feel in dealing with this by yourself?

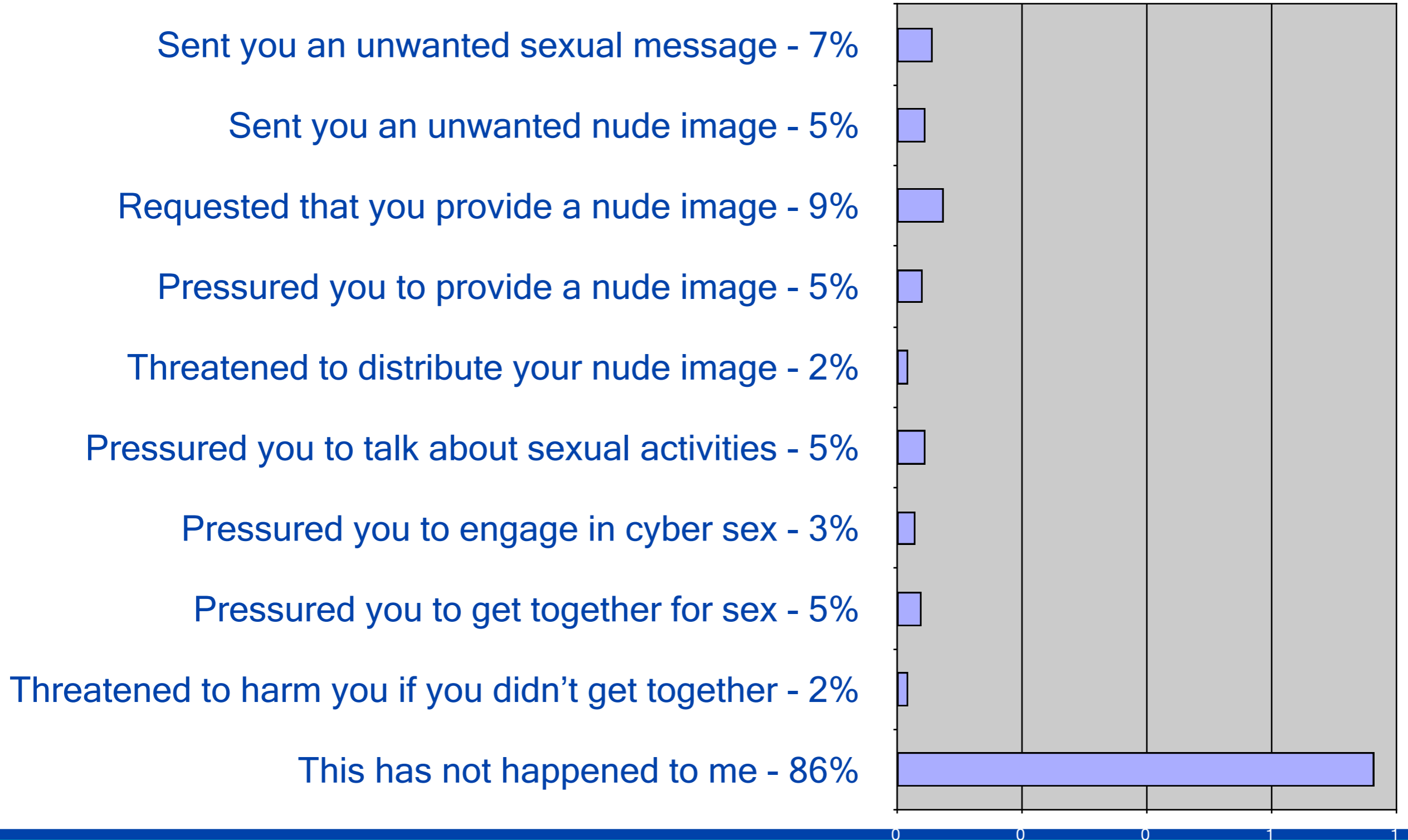


- 37% - I do not feel there is anything necessary to do
- 30% - I was easily able to deal with this by myself
- 19% - It was challenging, but possible, to deal with this by myself
- 4% - It was very difficult to deal with this by myself
- 9% - I felt powerless to deal with this by myself

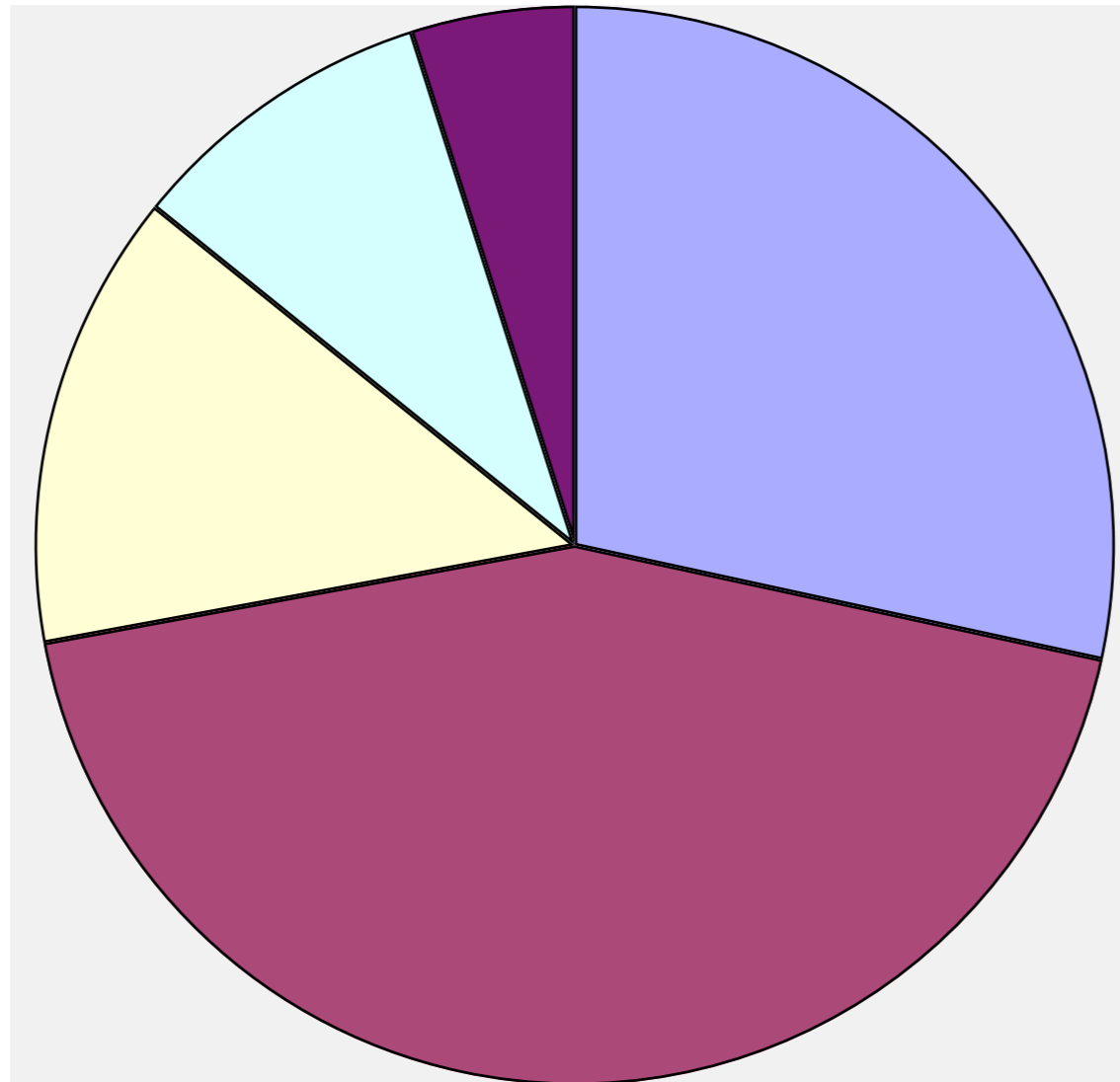
Which of the following raises “red flags” that a teen may be interacting with someone who wants to sexually exploit him or her?



In the last three months, have you digitally communicated with someone who did the following?

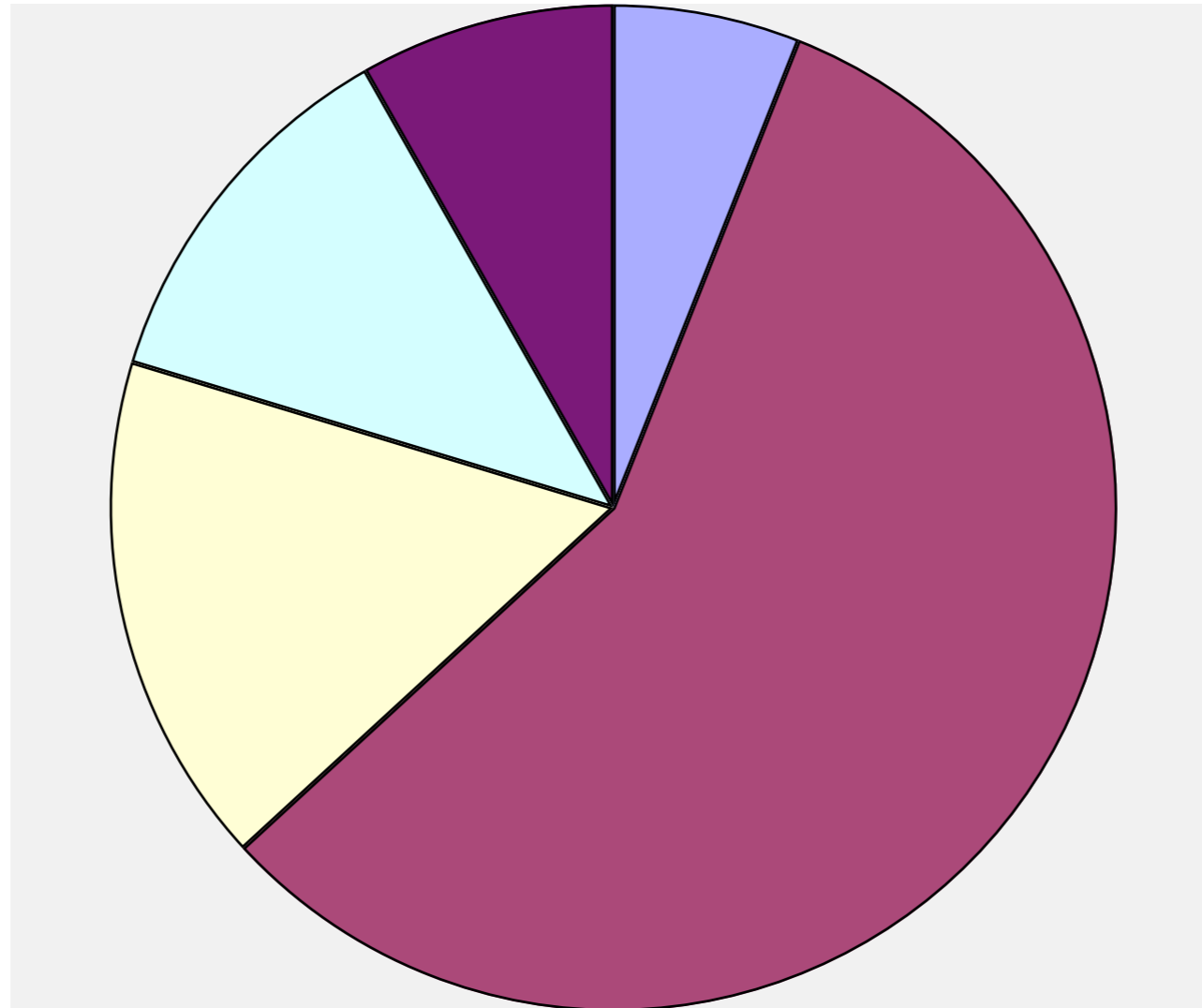


How did you come into contact with this person?



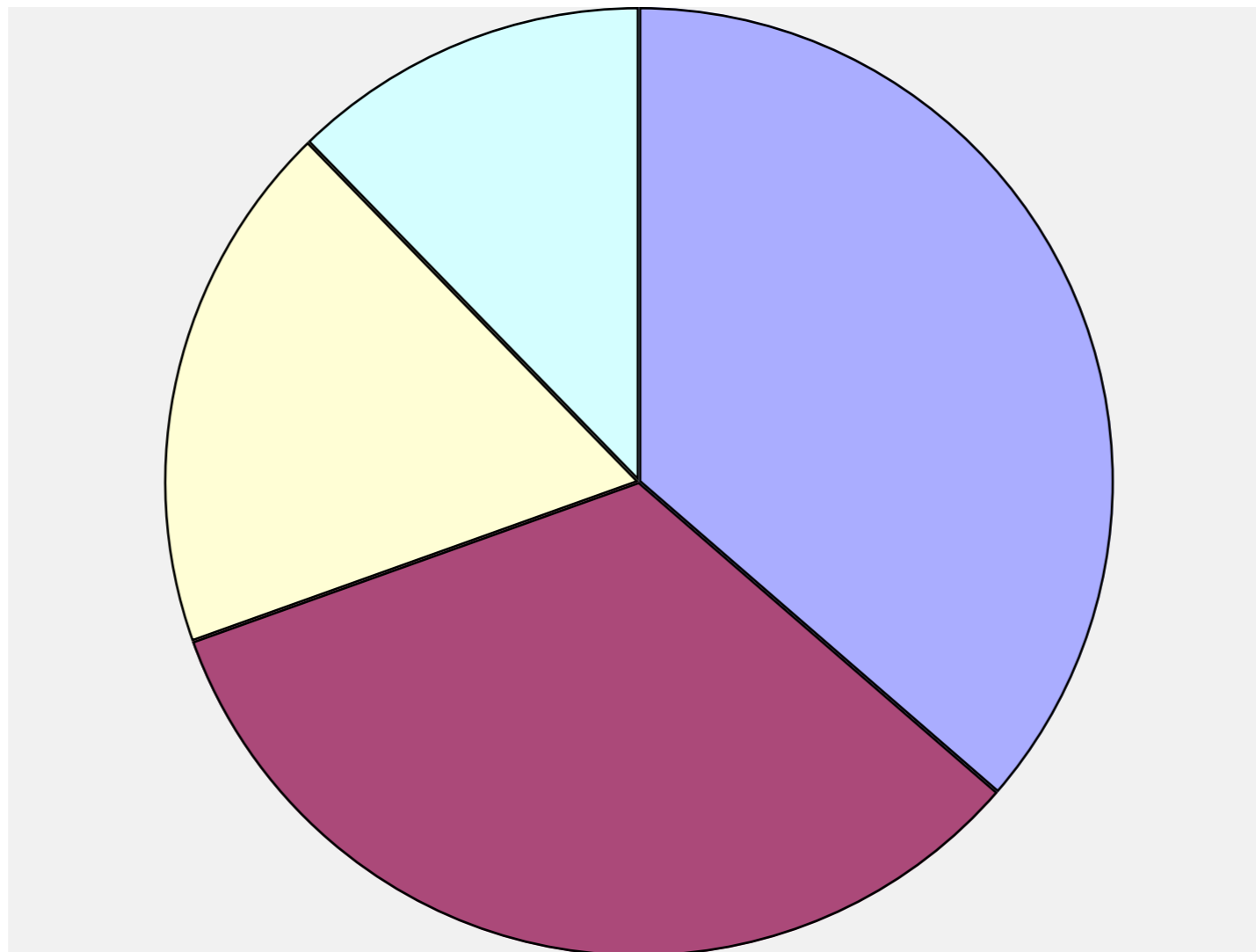
- 28% - We met online
- 44% - We knew each other from school
- 14% - We knew each other from the community
- 9% - Met through a friend who knew this person face-to-face
- 5% - Met through a friend who had met this person online

How old was this person?



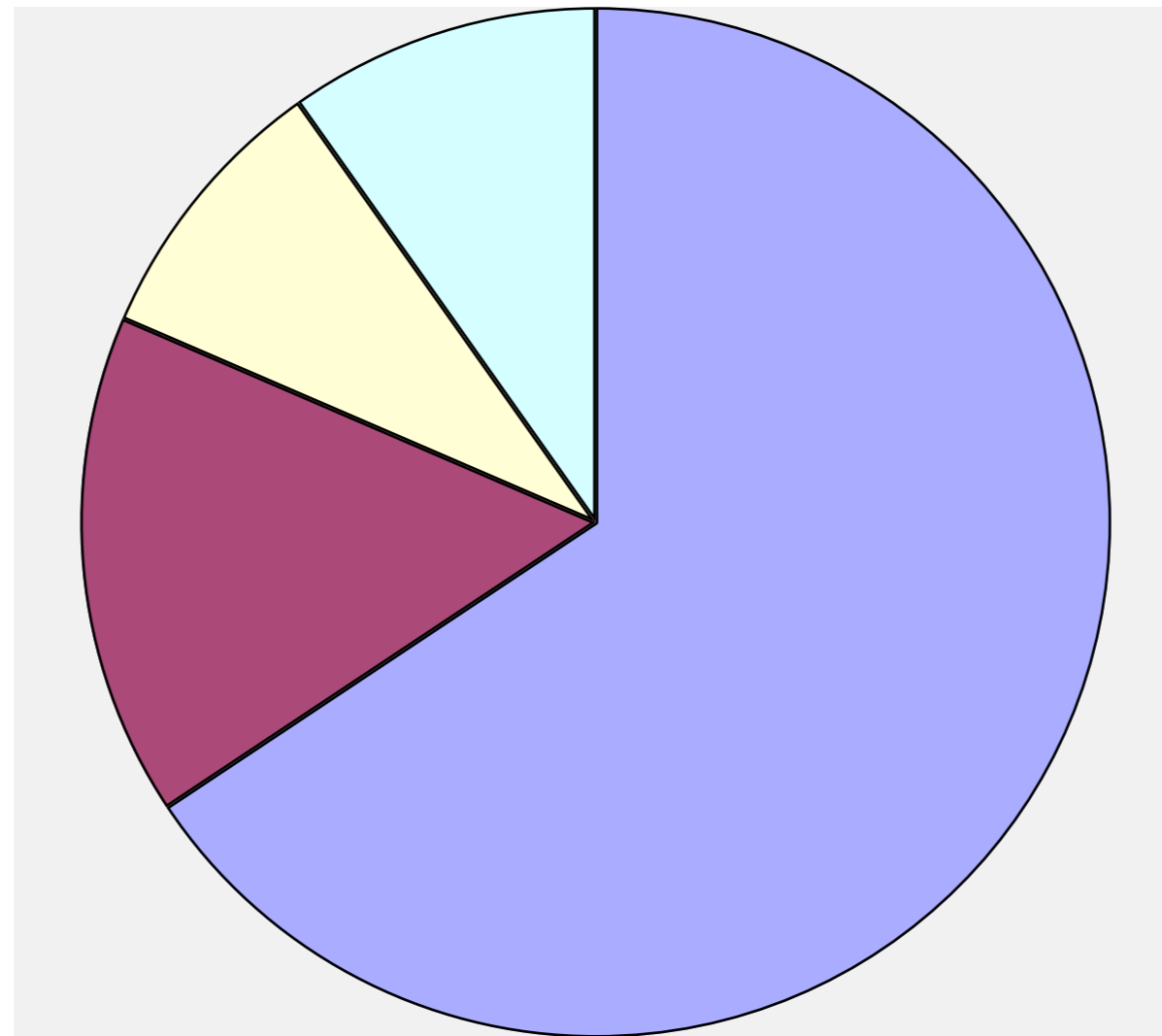
- 6% - Younger than I am
- 57% - Around my age
- 17% - Up to three years older than I am
- 12% - More than three years older than I am
- 8% - Do not know this person's age

How upset were you?



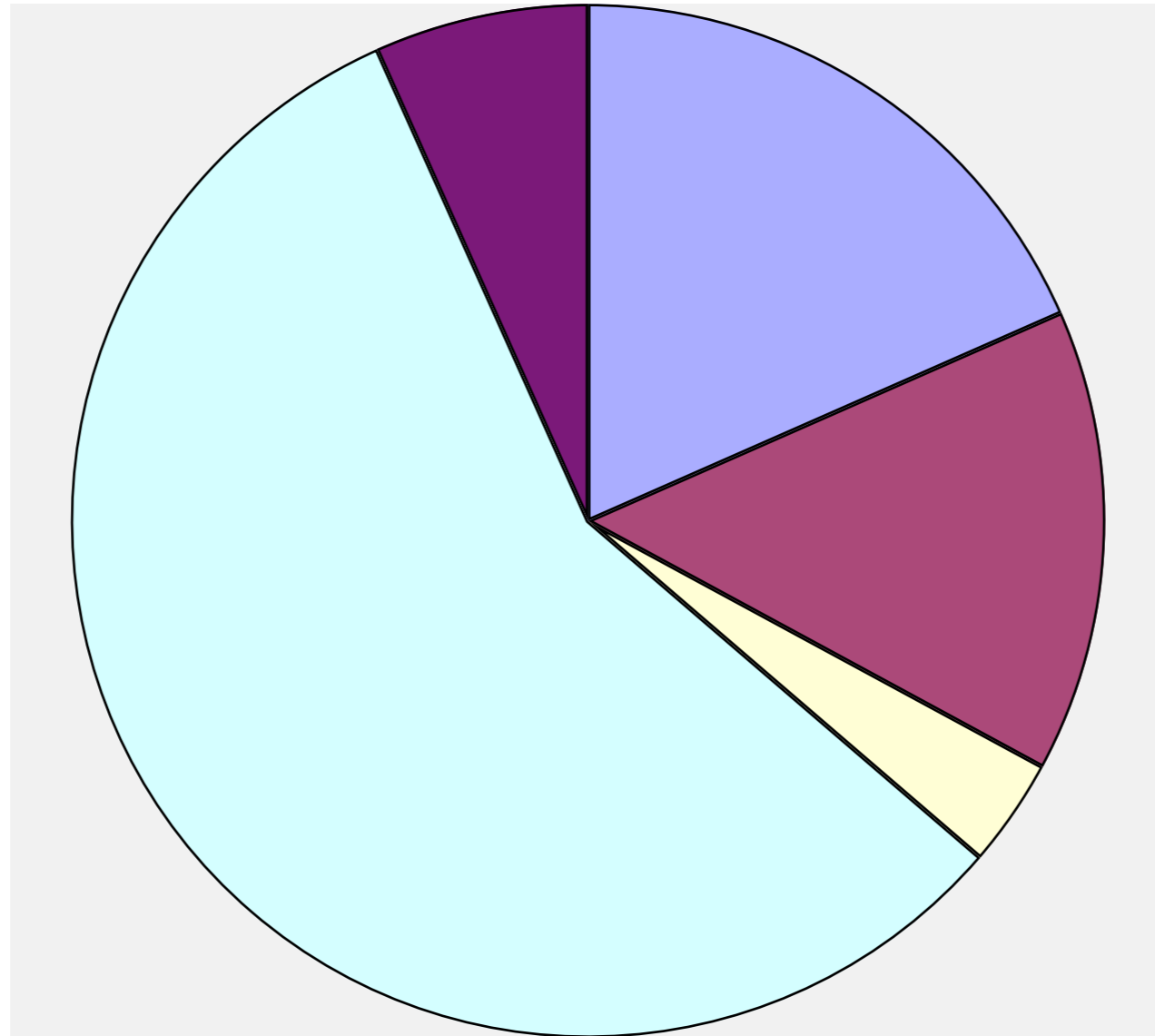
- 36% - Not at all upset
- 33% - A bit upset
- 18% - Fairly upset
- 12% - Very upset

How effective did you feel in responding?



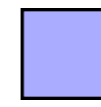
- 66% - I was easily able to respond by myself
- 16% - It was challenging, but possible, to respond by myself
- 9% - It was very difficult to respond by myself
- 10% - I felt powerless to respond by myself

What best describes what you did?



- 18% - Did what this person told me to do
- 15% - Did what this person told me to do for a while, then realized the danger - got away by myself
- 3% - Did what this person told me to do for a while, then realized the danger - got help
- 57% - Immediately got away by myself
- 7% - Immediately got help

If you thought your friend was interacting with someone who is digitally abusive ...?

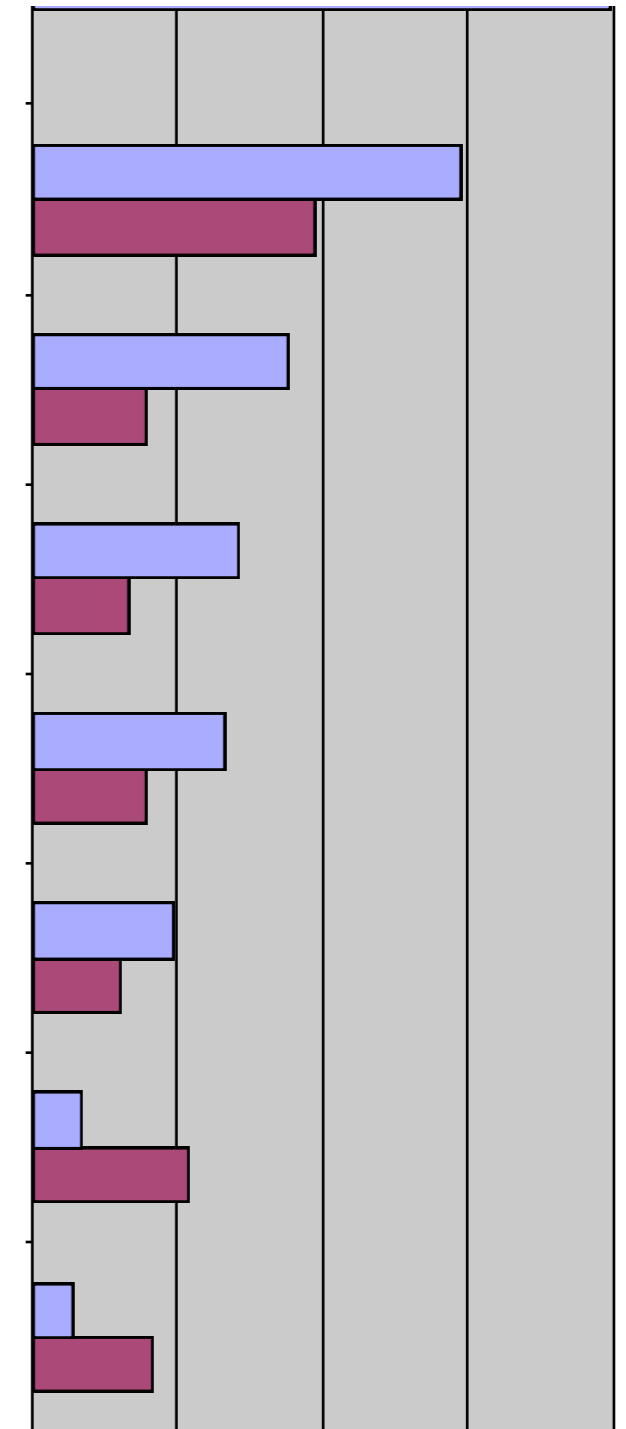


Said you would



Reported you did

- Discuss my concerns with my friend
- Convince my friend to talk with an adult who can help
- Tell an adult, even if my friend says everything is okay
- Make sure my friend ends this relationship
- Discuss my concerns with person my friend has a relationship with
- Ignore the situation, believing that it is none of my business
- Ignore the situation, believing that my friend knows best.



If you thought your friend was communicating with someone online who might sexually exploit your friend ...?



Discuss my concerns with my friend

Convince my friend to talk with an adult who can help

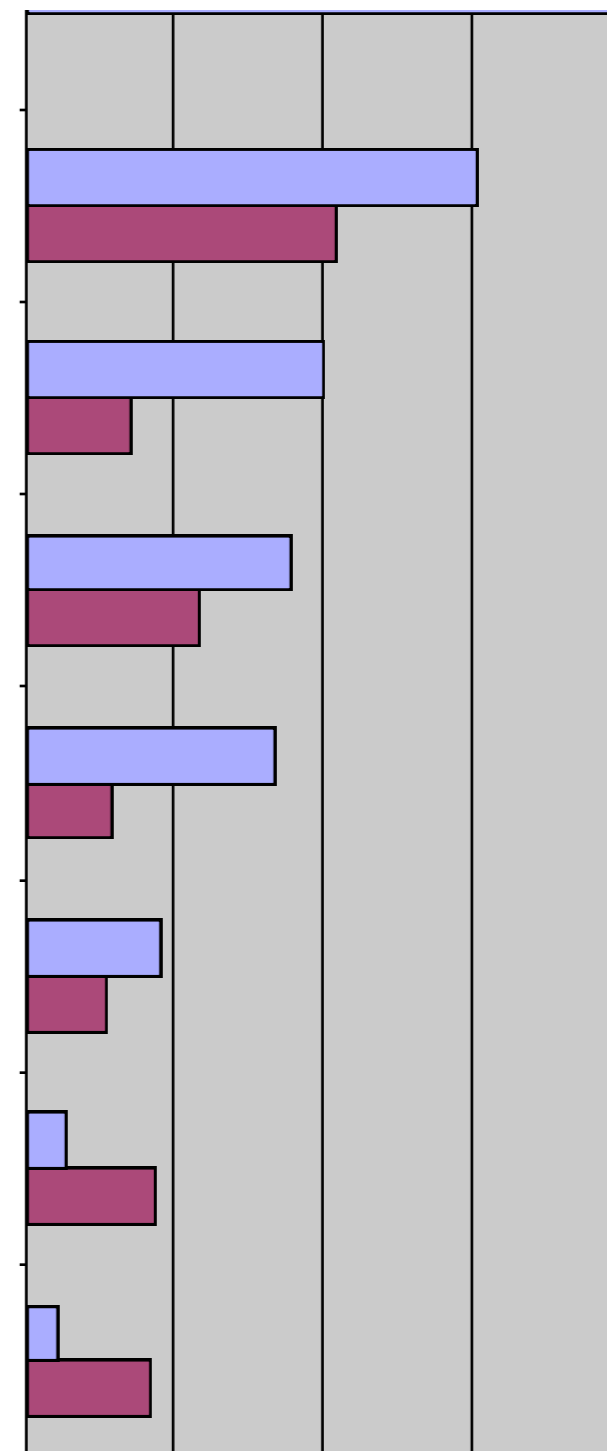
Make sure my friend ends this relationship

Tell an adult, even if my friend says everything is okay

Discuss my concerns with person my friend has a relationship with

Ignore the situation, believing that my friend knows best

Ignore the situation, believing that it is none of my business



Think about a time when you saw that someone was being hurt, doing something risky, or being hurtful online and you really wanted to step in, but you didn't. Why?

It was not my business - 62%

I did not know what I could do - 55%

I could have failed and embarrassed myself - 29%

The one being bullied wasn't a friend of mine - 24%

School staff should have responded - 21%

Others might have teased me if I tried to help - 21%

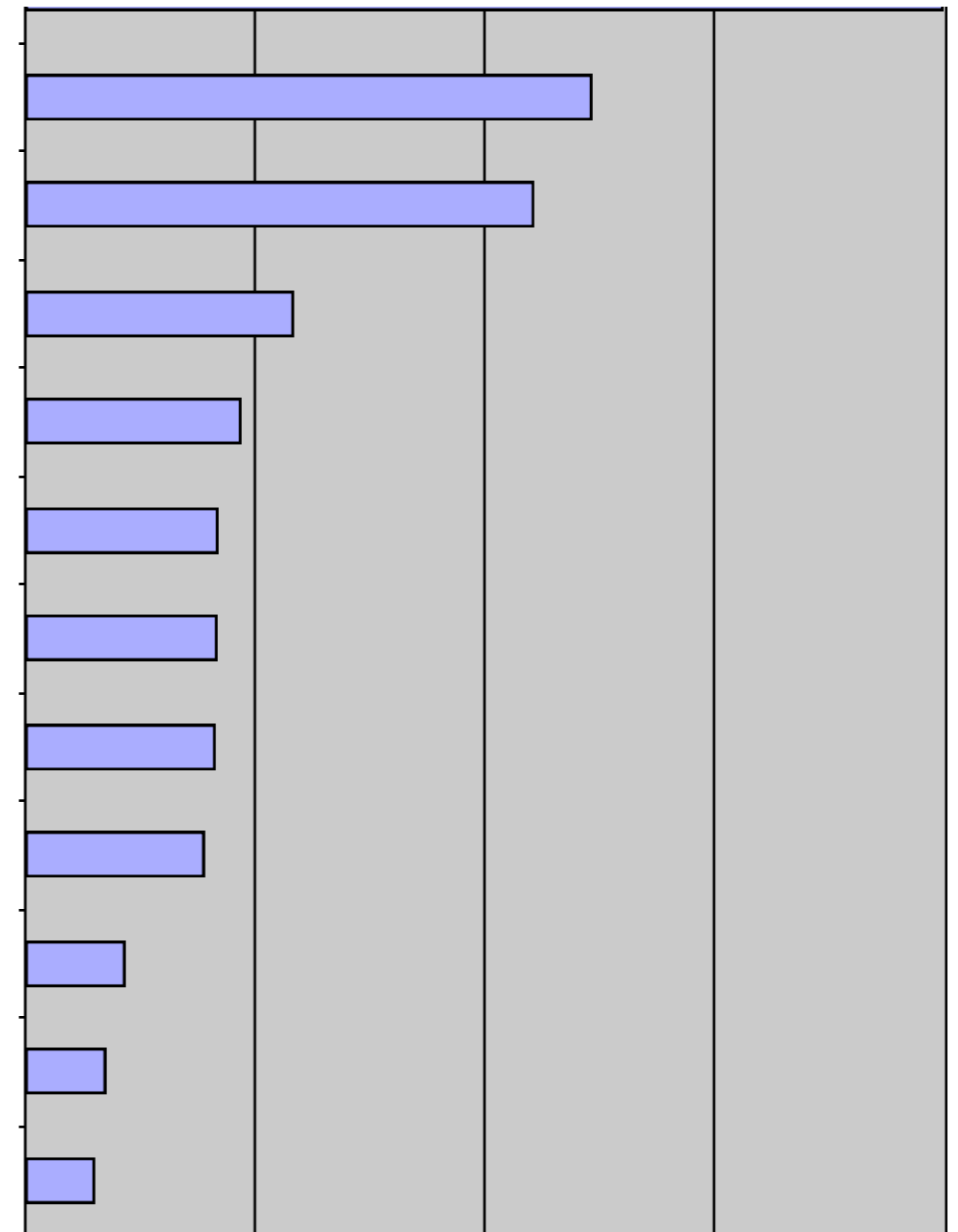
I decided it wasn't really that bad - 21%

The one bullying could have retaliated - 20%

Others thought it was funny - 11%

Others thought the one bullying was cool - 9%

The one who was bullying was a friend of mine - 8%



What words would you use to describe someone who tries to help if they see that someone is being hurt or is at risk of being hurt or exploited when using digital technologies?

Awesome **Brave** Bystander **Caring** Concerned Confident

Considerate **Thoughtful** **Courageous** Doing the Right

Friend Good Samaritan **Hero** Heroic **Kind** Leader Mature

Nice Responsible Selfless Stop **Strong**